



TEXTILE DEAL



Chhaya®



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# BEYOND BEAUTY

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# WHAT'S HOT NOW



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THIS SEASON MAKE A FRESH STATEMENT WITH OUR LUSCIOUS FABRIC GRACED WITH A BEVY OF THE MOST COVETED COLORS THIS SEASON.



PICK YOUR HIGHNESS STAPLE AND SHINE THIS SEASON. INDULGE YOURSELF WITH A COLLECTION OF MESMERIZING THIS COOL COLLECTION.



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INIMITABLE GLAMOUR

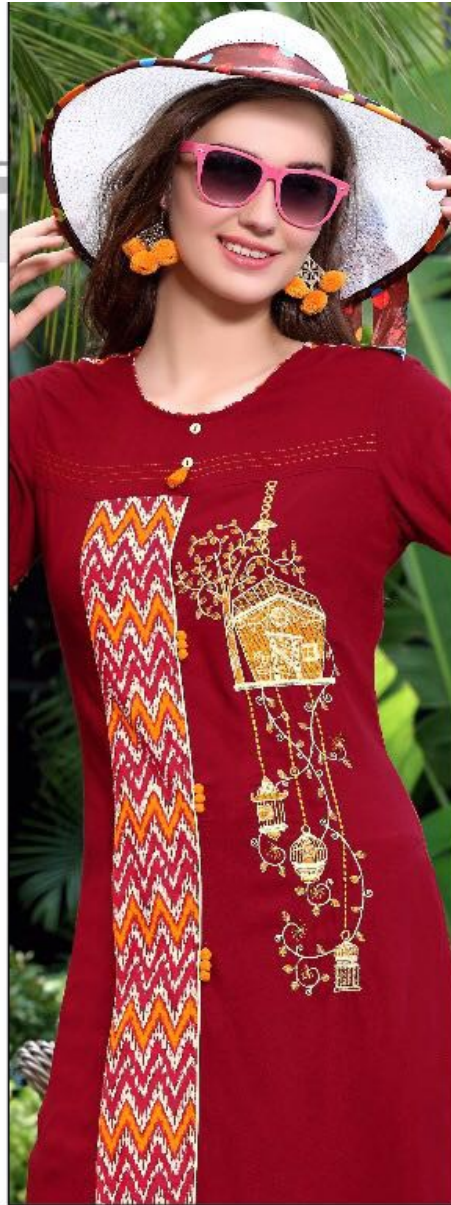
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IN A COLLECTION AS MYRIAD AS A WOMAN'S BEAUTY,  
FEEL ENCHANTED AS OUR FRESH, BLOOMING DESIGNS EMBRACE YOU INTO  
A FABULOUS WORLD OF FASHION.

## CARESS OF FEMININITY





SPRITZ YOURSELF WITH A REFRESHING NEW VIBE & GET THE BEST OF SEASON IN YOUR STEP WITH SUBTLE HUES & LAVISH EMBELLISHMENTS.  
WITH SO MANY EXCLUSIVE DESIGNS TO FLATTER YOU, YOU'LL BE SPOILT FOR CHOICE..

# FABULOUS FASHION



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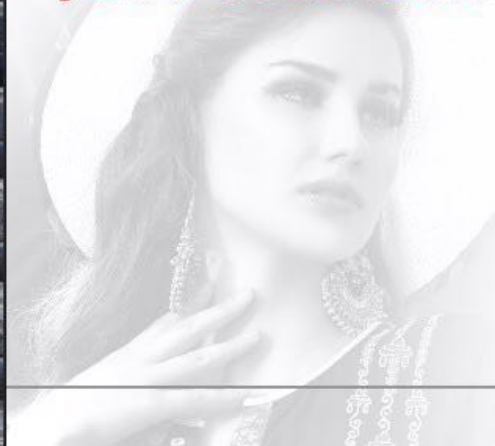


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JUST PERFECT



*Chhaya*<sup>®</sup>

FLUTTER IN STYLE IN THE MOST BLOOMING SHADES OF SEASON GRACING OUR LUSCIOUS FABRIC THAT ARE INTRICATELY EMBROIDERED





# SCINTILLATING GLAMOUR

Chhaya<sup>TM</sup>



IT'S TIME TO EXPERIMENT & PLAY AROUND WITH COLORS & TEXTURES  
TO FIND OUT ONE THAT IS RIGHT FOR YOU!



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PARTY PERFECT ENSEMBLE

CREATE MODERN MIX OF ART & FASHION. PLAY AROUND WITH YOUR OWN CREATIVE ZING TO BRING OUT YOUR BEST THIS SEASON





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TIMELESS  
BEAUTY

INDULGE IN AN ENCHANTING MIX OF RIGHT EMBROIDERIES & FRESH MOTIFS. BURSTS OF BOLD COLOR & EXCITING NEW DESIGNS ADD UP TO CREATE ONE OF THIS SEASON'S HOTTEST LOOKS.





INDULGE IN MESMERIZING HUES WITH OUR PREMIUM EMBROIDERED COLLECTION WHERE SOFT FABRIC ARE ENHANCED WITH A PULSATING RAY OF COLORS THAT DEFINE FESTIVE PERFECTION

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THIS SEASON'S FABULOUS FASHION

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No range of dresses is complete without paying homage to culture and heritage. Our range of dresses nods to be various traditions of our culture by employing patterns, colour combinations, embroidery techniques and garment details symbolic of various regions and lifestyles. These dresses have been designed with a modern twist to signify that the fashionable woman of today still embraces her roots.

*Dream catcher*

Flushed with vibrant colours, striking embroideries and eclectic designs,

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UNIQUE DESIGNS AND A LUSCIOUS ARRAY OF HUES GET IN SYNC WITH YOUR FASHIONABLE SIDE THIS FESTIVE SEASON.

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THE DISTINCT  
STYLE







# ETHNIC CHARM

TRADITIONAL ART MOTIFS SET THE PERFECT TONE FOR ONE OF OUR MOST CELEBRATED COLLECTIONS...  
BEAUTIFUL ETHNIC ART GRACES THIS DESIGN IN SOOTHING SHADES... WEAR YOUR CULTURE WITH PRIDE.



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FASHION FUSION

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BASK IN THE GLORY OF FASHION WITH THE LUXURIOUS COLLECTION WHERE EXCLUSIVE EMBROIDERIES GRACE OUR SUMPTUOUS TO GIVE YOU THE FINEST LOOKS OF THE SEASON.