

سہمی  
Sohmi

SPRING





## ARTISTIC INFLUENCE

When fall 2011-2012 collection is unveiled, it's a mix of the city and the country of the city.





Sohni



#### METALLIC GLOW

Summer fabrics that catch the light, adding a touch of glam'our to the everyday.

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## ATHLETIC AESTHETICS

Integrating performance with style, athletic wear is reimagined with fashion-forward designs.

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STREETWEAR REVOLUTION  
The 60s and 70s were a time of great change and innovation in fashion. The streetwear revolution of the 1970s was a time of great change and innovation in fashion.

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COUTURE CRAFTSMANSHIP

Golden thread artistry of its embroidery, where every stitch tells a story of a sparkling life.

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## ATHLETIC AESTHETICS

Atelier's production style offers a unique blend of fashion and design.



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