



**KALAMKARI**  
VOL. 2



TEXTILE DEAL



turn EVERY HEAD your way as you stroll across in an outfit from the new INDIAN classy collection celebrate your classy side with his perfect concoction of CHIC STYLE

KALAMKARI  
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# dark GLAMOUR

“with its vibrant PRINTS, bold COLOURS, the new season on the INDIAN runways is the perfect mix of MODERN and ETHNIC. All you have to do is choose your favourite”

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● turn EVERY HEAD your way as you stroll across in an outfit from the new INDIAN classy collection celebrate your classy side with his perfect concoction of CHIC STYLE

## season TREND

“ You are deep MYSTERY not only are you the most ALLURING Mystery but you are also someone who is an INCREDIBLE rainbow Of a BILLION HUES ”

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Stock up on new floral work that will take your BREATH away make your seasons MANTRA add statement to rock the SEASON style

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catch BEAUTY

“when we chose to take INSPIRATION from INDIAN BEAUTY, the result is here a set of studio COLOURFUL designs”



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*Each with a high awareness of international LUXURY brands with FASHION knowledge INDIAN sensibility and a combined household*



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# eternally ETHNIC

due to great looking colors and FANTASTIC patterns

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{ The hottest  
TRENDS,  
you don't  
want to miss  
out on this  
fall, these  
are apt for  
party WEAR  
as they exhibit  
a perfect of  
HEAVY & LIGHT }

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# indian TREBD

“welcome the new age of FASHION by INDIAN garments, where an unmatched love's DESIGN and BEAUTIFUL feeling of fabrics”



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# KALAMKARI

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there is elegance in decadence, what better way to carry that off than in a dream-like ethnic

# sweet DREAM

“with its vibrant PRINTS, bold COLOURS, the new season on the INDIAN runways is the perfect mix of MODERN and ETHNIC. All you have to do is choose your favourite”

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Colours have always played an **IMPORTANT** role in our **CULTURE** this bright ensemble pays a **BRIGHT** ensemble pays a tribute to our **CULTURE**

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# mood EFFECT

“MODERNIZATION of designs, gives us power to look EXCELLENT yet graceful...”



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a SPECTACULAR  
display of true,  
COLOURS and its  
details, that  
INSPIRES others  
to, ADMIRE  
your SPLENDID  
nature

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