



FASHION IS NOT SOMETHING THAT EXISTS IN KURTI ONLY, FASHION IS IN THE SKY, IN THE STREET, FASHION HAS TO DO WITH IDEAS, THE WAY WE LIVE, WHAT IS HAPPENING.



If I can have any impact, I want women to feel good about themselves and have fun with fashion. D.NO.003







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LAKMĒ-02



FASHION IS WHAT YOU'RE OFFERED FOUR TIMES A YEAR BY DESIGNERS, AND STYLE IS WHAT YOU CHOOSE.































FASHION IS VERY TOUGH, AND WE SHOULDN'T FORGET THAT BEFORE DESIGNERS WERE MONEY-MAKERS, THEY WERE ARTISTS.





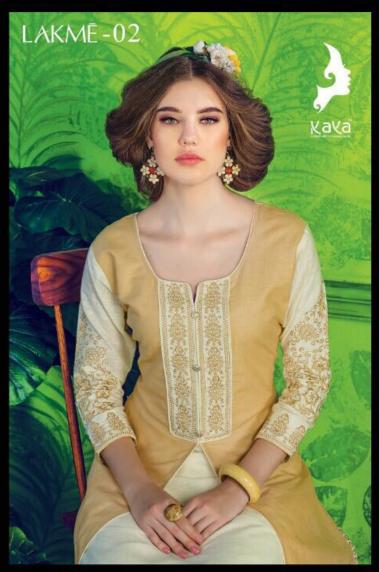
TRENDS IN FASHION, DESIGN AND POP CULTURE ARE TAKING ON MORE GLOBAL IN-FLUENCE, AND OF COURSE, ONE THING THAT'S ALWAYS IN STYLE IS COLOR.





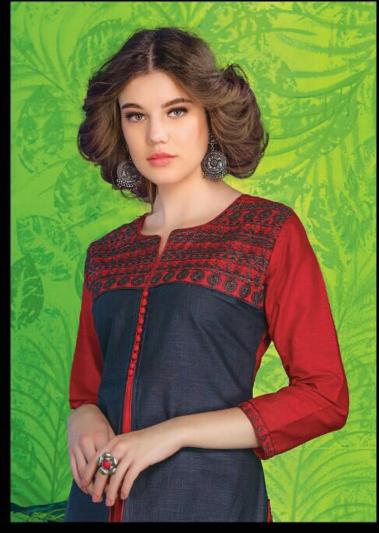


FASHION IS A LANGUAGE THAT CREATES ITSELF IN CLOTHES TO INTERPRET REALITY.
WHEN A PERSON IS IN FASHION, ALL THEY DO
IS RIGHT AND THEIR STYLE IS THE DRESS OF THOUGHTS, AND LET THEM BE EVER SO JUST.



STYLE IS WHEN THEY'RE RUNNING YOU OUT OF TOWN AND YOU MAKE IT LOOK LIKE YOU'RE LEADING THE PARADE.





GOOD DESIGN IS MAKING SOMETHING INTELLIGIBLE AND MEMORABLE. GREAT DESIGN IS MAKING SOMETHING MEMORABLE AND MEANINGFUL.







BEVERAGES HAVE TO BE CREATED, AND THEY'RE CREATED BY LOOKING AT WHAT TREND IS IN, SAY, THE FASHION INDUSTRY-WHAT COLORS HOT RIGHT NOW. D.NO.009