



kaya<sup>TM</sup>  
A PASSION FOR COLOR AND DESIGN

# BLUEBERRY

Trends in fashion, design and pop culture are taking on more global influence, and of course, one thing that's always in style is color.

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A PRODUCT BY KAYA

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# GORGEOUS

*Design is a constant challenge to balance comfort with luxe, the practical with the desirable. Color does not add a pleasant quality to design - it reinforces it.*

#005



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# DAZZLING

What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.

#010



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# ADGRABLE

Fashion is not an investment. If you wear a kurti and don't get many compliments, you won't wear it again. It's not like buying bonds.

#002



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# SUBLIME

Good design is making something intelligible and memorable. Great design is making something memorable and meaningful.

#001



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Kava

# REVIVE

*Fashion is a form of ugliness so intolerable that we have to alter it every six months. Over the years I have learned*

#006



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Kava

# COMFORT

*Fashion is not necessarily about labels. It's not about brands. It's about something else that comes from within you.*

#003



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# REFINED

Timeless fashion, design and pop culture all taking on more global influence, and of course, one thing that's always in style is color.

#004



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# CLASSIC

I'm just trying to change the world, one sequin at a time. Style is a way to say who you are without having to speak.

#008

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# ENHANCE

Beauty and fashion are not really local anymore. You really have to be a global citizen to know what trends are.

#007



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**BLUEBERRY**  
Trends in fashion, design and good cultural and social values, global influence, and of course, any thing that's worthy of style is ours.  
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