



TEXTILE DEAL



Kava
LIVE WITH THE ART OF FASHION

Design 05

Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well.

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Design 06

What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.

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Design 03

*Style is when
they're running
you out of town
and you make it
look like you're
leading the
parade.*

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Design 04

*If I can have any
impact, I want
women to feel
good about them-
selves and have
fun with fashion.*

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Design 07

Trends in fashion, design and pop culture are taking on more global influence, and of course, one thing that's always in style is color.



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Kava™
KAVAYITHA BANGALORE

Design 08

Beverages have to be created. And they're created by looking at what trend is in, say, the fashion industry - what color's hot right now.



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Design 09

Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you kurti and the way to live.

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VEERA

THE PRODUCT BY KAVA



Design 01

*Good design is making something intelligible and memorable.
Great design is making something memorable and meaningful.*



Design 02

Fashion is not an investment. If you wear a kurti and don't get many compliments, you won't wear it again. It's not like buying bonds.



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