



# 7 RA

PRODUCT BY KAYA

IS A LANGUAGE THAT CREATES ITSELF IN CLOTHES TO  
T REALITY. WHEN A PERSON IS IN FASHION, ALL THEY  
IT AND THEIR STYLE IS THE KURTI OF THOUGHTS, AND  
LET THEM BE EVER SO JUST.

Volume - 07



# PLEASING

*Fashion is a form of ugliness so intolerable that we have to alter it every six months. Over the years I have learned that what is important in a Kurti is the woman who is wearing it.*

Design 07



TEXTILE DEAL



ZORA-07



  
KaVa™  
Kurti by the way





Kava

TEXTILE DEAL



# MESMERIC

*"Fashion is not something that exists in kurti only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening."*

**Design 06**

ZORA-07





ZORA-07

  
Kava

# GRACEFUL

*Trends in fashion, design and pop culture are taking on more global influence, and of course, one thing that's always in style is color.*

**Design 09**

**TEXTILE DEAL**





# ENTICING

*Fashion is not an investment. If you wear a kurti and don't get many compliments, you won't wear it again. It's not like buying bonds.*

**Design 04**

**TEXTILE DEAL**



**ZORA-07**



# FETCHING

Good design is making something intelligible and memorable. Great design is making something memorable and meaningful.

Design 10

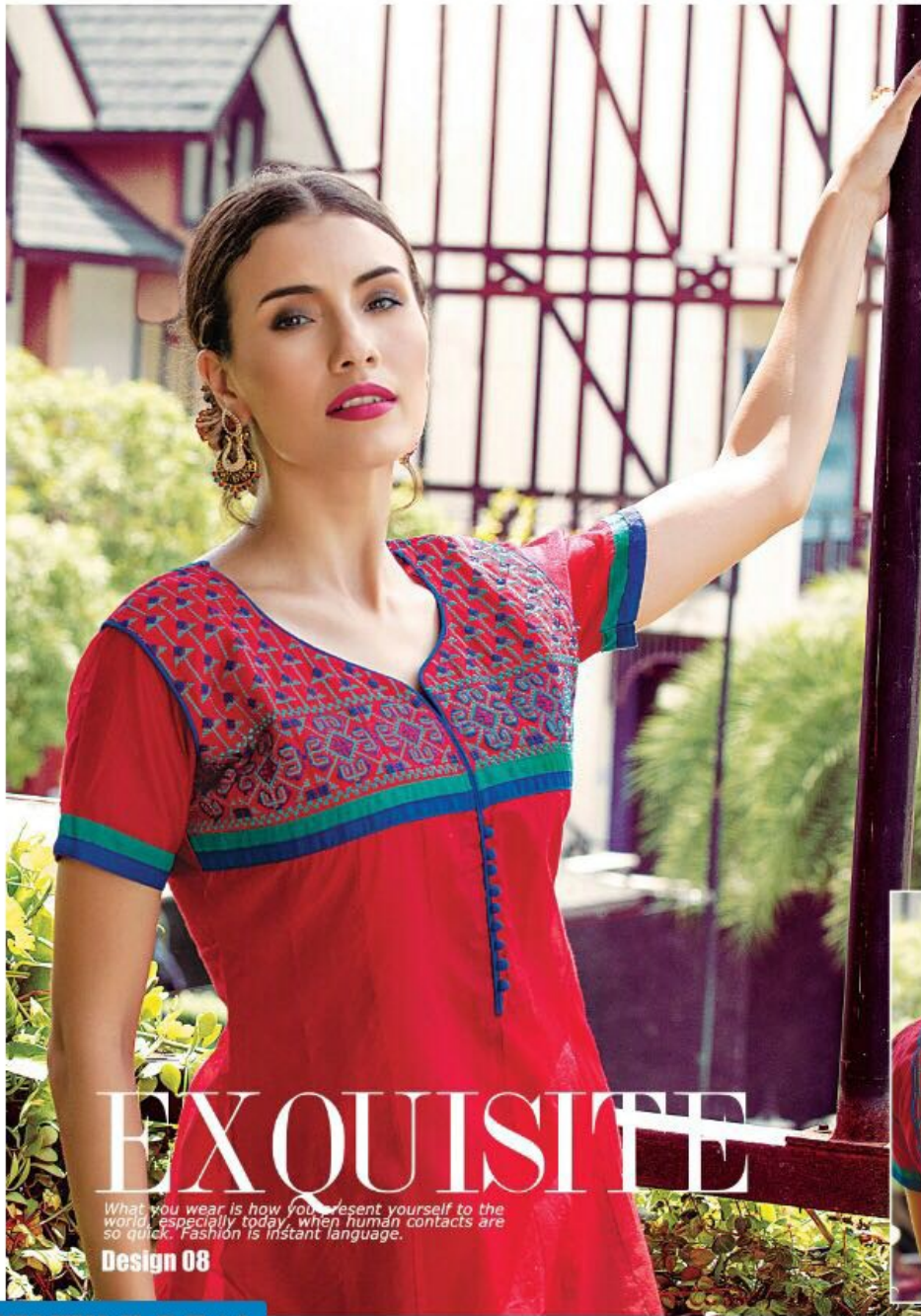


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# EXQUISITE

What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.

Design 08

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# SUBLIME

*Loud kurti becomes offensive to people of taste, as evincing an undue desire to reach and impress the untrained sensibilities of the vulgar. Thorstein Veblen*

**Design 03**



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Kava  
Kurtis of All India



# ALLURING

*Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you Kurti and the way to live.*

**Design 01**

ZORA-07



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# ZORA

THE PRODUCT BY KAYA

FASHION IS A LANGUAGE THAT CREATES ITSELF IN CLOTHES TO INTERPRET REALITY. WHEN A PERSON IS IN FASHION, ALL THEY DO IS RIGHT AND THEIR STYLE IS THE KURTI OF THOUGHTS, AND LET THEM BE EVER SO JUST.

Volume - 07



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# RAVISHING

*Fashion is the abortive issue of vain ostentation and exclusive egotism ... tied to no rule, and bound to conform to every whim of the minute.*

**Design 05**



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ZORA-07





ZORA-07

# SCARLET

*Indeed, among the lesser auxiliaries to success in love, an absence, the declining of an invitation to dinner, an unintentional, unconscious harshness are or more service than all the cosmetics and fine clothes in the world.*

Design 02

TEXTILE DEAL