



THE VINTAGE STYLE



ROYAL-TOUCH



















# The FUTURE is Here

*The Cotton printed sarees gives a pure comforting ease. Cotton sarees are the most preferred sarees for Indian Women. You can enjoy cotton sarees in your every day wear especially during the summer months. Cotton sarees are worn in holi, diwali, dussehra, Inbir, hataakhi and all the other festivals of our country*





# Sangam

Indian Sarees are illustrious among the women across the world. The main forte of wearing a Saree is that it accentuates the beauty of a woman. Generally, the length of Saree is between 5 to 5 and half meters. According to their ethnicity and customs, Indian women wear the Saree in different styles.

The Saree has its birth in both South and North India. The word 'sari' was taken from the Prakrit word 'sattika' as written in the most primitive Jain and Buddhist texts. The first known portrayal of a sari in India is the figurine of an Indus valley priest wearing a drape. In early Indian tradition and the Nayva Shastra (an ancient Indian treatise describing ancient dance and costumes), the navel of the Supreme Being is considered to be the starting place of existence and creativity; hence the midriff is to be left uncovered by the saree.

Indian Cotton sarees can also be worn to the workplace, worn by teachers while going to schools/colleges, lady doctors and housewives in their daily wear. The Indian subcontinent is the abode for the Cotton produce. The skill of weaving and dyeing of cotton was recognized in India some 5000 years ago. Every state has its own time-honored cotton weaving practice. Every state of India has its own aboriginal area of expertise in cotton motifs, printing techniques and colours left uncovered by the saree.



D.1001



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D.1003



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