



KAYA  
YOU CAN BUY.  
SENSE OF IT, AND





45 Length

# A WAY TO KEEP MOVING.

WHAT YOU WEAR IS HOW YOU PRESENT YOURSELF TO THE WORLD, ESPECIALLY TODAY, WHEN HUMAN CONTACTS ARE SO QUICK. FASHION IS INSTANT LANGUAGE.

*Benetton*



TEXTILE DEAL





Kava™  
A FUTURE OF SUSTAINABLE

45 Length

*Benetton*

STYLE  
WHICH  
IS TIMELESS

FASHION IS NOT AN INVESTMENT, IF YOU WEAR A KURTI  
AND DON'T GET MANY COMPLIMENTS, YOU WON'T WEAR IT  
AGAIN. IT'S NOT LIKE BUYING BONDS.

KAYA/BENETTON/23002



TEXTILE DEAL





*Benetton*

LET'S  
LOVE  
FASHION

FASHION ISN'T SOMETHING YOU CAN BUY; YOU NEED TO HAVE THE SENSE OF IT, AND MOST PEOPLE DON'T.

45 Length



TEXTILE DEAL





Kaya  
A HERITAGE OF QUALITY DESIGN

Benetton

# STAY AWHILE FASHION IN WHOLE.

WHAT YOU WEAR IS HOW YOU  
PRESENT YOURSELF TO THE  
WORLD, ESPECIALLY TODAY,  
WHEN HUMAN CONTACTS ARE  
SO QUICK. FASHION IS INSTANT  
LANGUAGE.

45 Length

KAYA/BENETTON/23004



TEXTILE DEAL





*Benetton*  
45 Length  
**FIRST  
AND  
FOR MOST**

FASHION CAN BE BOUGHT. STYLE ONE MUST POSSESS.

KAYA/BENETTON/23005



TEXTILE DEAL





Kava™  
KAYA BENETTON

# A NEW KIND OF SPIRIT

WHAT YOU WEAR IS HOW YOU  
PRESENT YOURSELF TO THE  
WORLD, ESPECIALLY TODAY.  
WHEN HUMAN CONTACTS ARE  
SO QUICK, FASHION IS INSTANT  
LANGUAGE.

45 Length

KAYA/BENETTON/23006



*Benetton*



TEXTILE DEAL





Benetton

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TEXTILE DEAL