

A woman with long dark hair is modeling a yellow dress with a prominent zigzag or herringbone pattern. The dress has a high collar with a small opening and three-quarter sleeves. She is also wearing a matching yellow headscarf and brown leggings. She is standing in a room with light blue walls and a window with white frames. In the background, there is a large blue banner with the brand logo and name.

heer
by KERSOM

Fresh CHIC

Tell her and courageous travelers beyond
the never-ending desert and now her,
clad in a resplendent fabric of divine
making, surrounded by his loyal servants,
they had assumed her just a legend. They
were back home, with freshness in their
hearts and smiles on their lips.

SIMRAN-104

TEXTILE DEAL

heer
by KERSOM

Vintage LOOK

They mill around her as she stands before them, glorious and grand, resplendent in her fine garments, and speaks her words of wisdom. They are enamored, they're captivated...but more importantly, they are in love.

SIMRAN-105

TEXTILE DEAL

heer
by KERSOM

Indian FASHION

Even today, many from within the desert and without whisper of the origins of the divine claimed of yore. They know such perfection cannot emanate from anywhere but heaven. The worksmen of her fine garments chuckle in secrecy.

SIMRAN-101

TEXTILE DEAL

heer
by KERSOM

Mystic beauty

Pure elegance
with alluring
floral patterns
on lace fabric
and add glamour
to your style.

SIMRAN-103

TEXTILE DEAL

A full-page advertisement for 'heer by KERSOM'. On the right, a woman with long dark hair is modeling a bright blue, knee-length kurta with a subtle pattern. The kurta features a large, ornate pink and blue floral embroidery on the neckline. She is also wearing pink leggings and blue pointed-toe pumps. She is holding a small, rectangular pink handbag with a gold clasp. On the left side of the ad, there is a smaller inset photo showing the same woman from a slightly different angle, resting her chin on her hand. The background is a light blue wall with some green foliage visible on the right. The brand name 'heer' is at the top left, and 'by KERSOM' is below it. Below that is the slogan 'Mystic beauty' with a stylized flower icon. A descriptive text follows: 'Pure elegance with alluring floral patterns on lace fabric and add glamour to your style.' At the bottom left is the model's name 'SIMRAN-103'. At the very bottom, a blue banner contains the text 'TEXTILE DEAL'.

heer
by KERSOM

Great fashion

when we choose
to take inspiration
from Indian beauty
the result is here
a set of vivid colorful
designs told a story
about great fashion
and trends.

SIMRAN-106

TEXTILE DEAL

heer
by KERSOM

Jolle LACE

She stands pure and special, like an oasis in the desert. And so, those captivated by her and her salwar guard her with all their lives. She smiles, knowing this spell will never break.

SIMRAN-107

TEXTILE DEAL



SIMRAN-102

TEXTILE DEAL

heer
by KERSOM

Royal place

Many claim to understand fashion, but only a few can. Devoted style. And the verve for creating the world-class fabrics at all times. No wonder then that only the greatest masters from the kingdom of style walk the ramp with such commanding presence. This is one such creation from one such master.

SIMRAN-108

TEXTILE DEAL