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LE DEAL

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CULTURE
CLUB

Bcoz fashion welcomes the
change

We bring you an exclusive fresh look with the designs of IMPERIAL collection.
Bcoz fashion welcomes the change of season by turning the page on the past and
introducing a host and fabulous trends. Dress up this season salwar kameez with
lots of attitude-cultural values-Great feelings in sweet heart



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"ESSENCE TO BE SEEN"

FULL OF COLOURS, GLITTERS, FLAIRS AND AN ERA OF RICH FASHION.

Welcome to the days collectable designs, we showcases the best of season.



Aarohi



A BREATH TAKING
ARRAY OF
FINEDetailing
INTRICATE
DESIGN INSPIRED BY
INDIAN CULTURE

TEXTILE DEAL

SOPHISTIC

SOPHISTIC

Fashion is about dressing
according to What's
fashionable. style is more
about being yourself.



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Dress brings flashy p
on flimsy fabric whi
even the simplest st
something worthw

Shades of green bring
back to your season o
Give a glamorous to
your personality wit
charming hues.Exot
white and design. Up
your wardrobe with sea
fresh new floral and on tr
hues.Unlimited temptatic
to brighten up your look
an array of floral prin
will take you through
the season in style.

REGAL ATTITUDE

celebrate your sophisticated side with the festival collection's intricate embroidery and elaborate dupatta.



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a scintillating plethora

the ethnic elements of
indian fashion from
traditional motifs to
customary essential hints
of folk and vibrant
regional colours.
contemporary stance
and undrd person
quality printed.



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ALTRUIASTIC LOOK

The wind has changed its course, Destination no more a filled with, your hand made the roads are, filled with light, ethnic inspires printsins earthily tones....

The dress is very important aspect of judging a person one should the and choose the dress according to the occasion. to the wrong dress choose can ruin the persona and impression. the first unpression always depends on the type of dress worn by the person.

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NEW FASHION

GOOD PATTERNS ARE A MIX OF CLASSIC AND CONTEMPORARY WEARES. THE COLOURS ARE THE SEASON, THE HUES ARE DELICATE OVER ECONOMICAL QUALITY FABRICS THAT ENTHUSES ONCE YOU BUY YOU INDULGE INTO AN INSEPARABLE JOURNY OF FABRICS THAT NEVER FADES OUT OF THE STYLE HORIZON.

THEY WHISPER HER NAME, AND DISCUSS HER LINEAGE. IN HER GAIT THEY SENSE MAJESTY:



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LUSCIOUS ART

I think fashion is
repulsive. The whole
that someone else
make clothing
supposed to be in
and amke other
look good is ridic
sickens me to
there is an ind
plays to the
self- esteem of th
public. I would li
fashion indust
collapse.



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LUSCIOUS ART

Fashion is a great thing, it's a way to express who you are'

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It's written in time,
beauty is beyond every
worldly desire.
It is simple, it is pure.
It is the karma that every
woman is surrounded by.
And this collection of
Dress is a reflection of
karmic love every
woman bestows.



EXOTIC FLORAL

trends and styles keep changing and we are constantly updating our collection with new arrivals of the latest designs.

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503



504



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Fabric:	Heavy Rayon Print
Length:	45"
Concept:	Stitch Pattern

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