

KARISSA
TRANDS ON TIME

MISARI

VOL-01

TEXTILE DEAL



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SAVE GIRL CHILD

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SAVE THE WATER

Complimentary copy not for sale



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There is something about the kurmi that makes a woman look dignified, charming and every bit stylish. Over the years, the kurmi has evolved into a fashion statement, what with most fashion designers glorifying the look and feel of this traditional garment. Bridal kurmi are also extremely popular in India, especially those designed by fashion designers.



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The colour palette of our new collection is lively and vivid, using a baseline blend of modern concepts combined with Indian culture, which keep the classic flavours alive of Indian fashion.

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Fashion plays an extremely vital role in our lives that we are likely to strike a discordant note if we are not in tune with the times. The only constant in fashion is change. And I guess this KURTI what makes fashion more interesting. It's the kind of clothes that mothers and daughters can wear, in terms of concept... It's not about age, it's about taste, and it's about lifestyle. I believe women of all ages can wear anything.

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Though there are a lot of western influences in the way people dress today, can we deny the fact that an Indian woman looks absolutely stunning in a KURTI

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Even the more glamorous pairs came grounded with a Birkenstock-style clog and a nonchalance evocative of nineties grunge. Seeing it all unfold so beautifully before my eyes, accompanied by sheer ribbedknit sweaters and charming spaghetti-strap tunics, should have filled me with a sense of relief.

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KURTI has been the most traditional form of Indian ethnic wear worn by our Indian women. KURTI have evolved through the ages with addition of new styles and patterns.

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