





















# NATURAL COLLECTION

British designer Valerie Goode on the inspiration behind her sustainable, ethical and natural womenswear brand

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headhunted to work in China as a senior womenswear designer and witnessed the horrendous pollution.

With celebrity endorsement and a Royal College of Art award under its belt, the brand aims to pioneer UK training and job creation, being sustainably made from 100% of a sustainable fabric.

What I want to do is to be a brand that is not just about the clothes but about the people who make them.



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Fretting about what to wear for that summer wedding? This Kitty Ferreira naturally-dyed petal skin perfect - but try not to outshine the bride!

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TEXTILE DEAL

Short Sleeve Tunic/Blouse, Sleeveless/Blouse, Sleeveless/Blouse, Kitty Ferreira