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FERVOUR fiesta

Serene introduces its latest collection Fervour Fiesta which incorporates the beauty of the summer season integrated into the grand emotions of the lunar festivities. The collection utilizes palettes, style, colours and designs that are reminiscent of vintage couture mixed with traditional styling. Fervour Fiesta, as the name suggests, is a portrayal of the warmth and celebration of womanhood through the medium of stylish fashion. The collection picks various elements from vintage couture from around the world while basing it all in the mould of cuts, fabric and styles from the Sub-Continent. All the articles from Fervour Fiesta have been detailed in the richness of artisan embroidery while the accents have been crafted into the arrhythmic growth of floral patterns. The colours are bright, light and pastel to keep them in line with the sunshine of the summer season. The palettes reflect the festivities whereas the contrasts complement one another to paint out a harmoniously sym Serene has always been the advocate of bringing to surface the hidden talent, potential and voice of the

woman of the time. Adhering to our continuous dedication to empowering women, our newest collection is an unspoken

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nod to the brilliance and magnificence of women from our country and abroad.





