



A woman with dark hair and makeup, wearing a gold and red sequined lehenga, is driving a vintage car. She is looking towards the camera with a slight smile. The interior of the car is visible, including the steering wheel and dashboard. The background is blurred, suggesting motion.



NOSTALGIC
Climax

Imrozia is delighted to present its newest collection Apogée Nostalgique, which highlights the amalgamation of the old and the new. This retrospective insight into the past,

present and future of our culture is interwoven into our embroidery, palette and motifs. With each piece of master craftsmanship, we have fused nostalgic apex into our styles, cuts, and colours.

As always, Imrozia invites you to have fun while presenting yourself in a captivating new light of esteem and playfulness. Our mission of empowering women through fashion is furthered as this collection is embedded with moments of sheer joy, nostalgia and bliss.

Apogée Nostalgique is a statement that takes on the artistic values and cues from the long-gone eras of our fashion industry and blends it into the chic, modern and trendy fashion of the now and the happening. From pastel hues of the 60s, to the bold psychedelic patterns of the 70s, and the colour pops of the 80s; we have combined these aesthetics into the current couture which speaks to the women of the time. The creative minds of Imrozia present their medley of peak moments from the past and the present in every piece of the collection. This collection hopes to entice you with its beautiful palette, tantalizing motifs and vivid cuts. It is an ecstatic trip

TEXTILE DEAL



-01-

THE ROSE D'or

Bathed in the tantalizing hue of pink, embroidered with the motifs of Mughals, and envisioned in the beauty of ancient queens – The Rose D'Or succeeds esteem!

Rs.7800

A close-up photograph of a pink and gold embroidered fabric, showing intricate patterns and textures. The background is a soft, out-of-focus image of a traditional setting.

TEXTILE DEAL

THE
ROSE D'OR



Rs.7800



TEXTILE DEAL

THE

— BLUES ROMANCE —



Rs.8500 

TEXTILE DEAL



TEXTILE DEAL

-03-

THE CLAY *Slay*

Mixed with the decorative impulses of antiquity, furnished with the flowers of love, and intertwined with the flames of royal emerald – The Clay Slay spellbinds mystery!

Rs.7500



Rs.7500



TEXTILE DEAL





-04-

THE PASTEL *Remix*

Beautified with the subtle renaissance of retro, speckled with the splashes of pastels, and hemmed with the playfulness of peachy tessellations – The Pastel Remix fuels enigma!

Rs.7500

TEXTILE DEAL



Rs.7500



TEXTILE DEAL



THE

CARAMEL COCO



Rs.7800



TEXTILE DEAL



T H E

DIAMOND DAME



THE

— MAUVE VISTA —

Rs.8900



TEXTILE DEAL

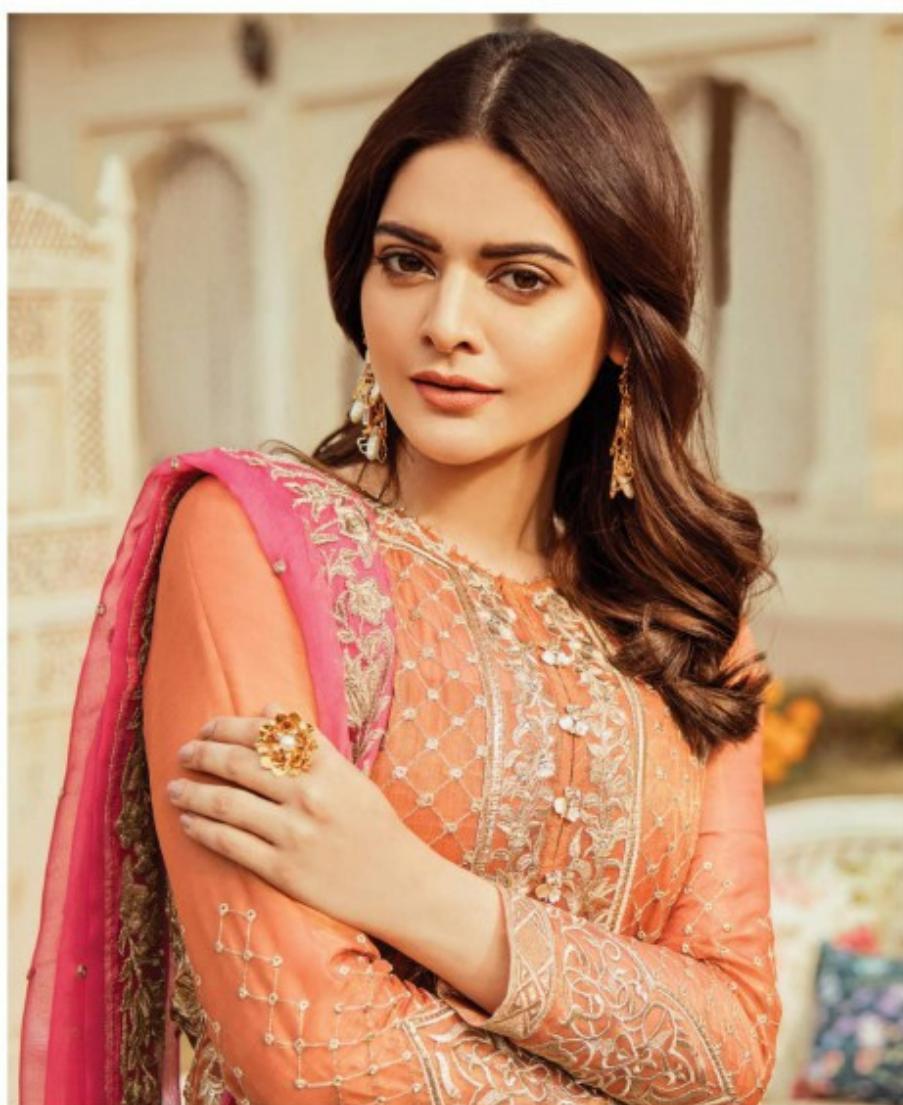


THE

MIDNIGHT DUSK

Rs.7500 

TEXTILE DEAL



TEXTILE DEAL

-09-

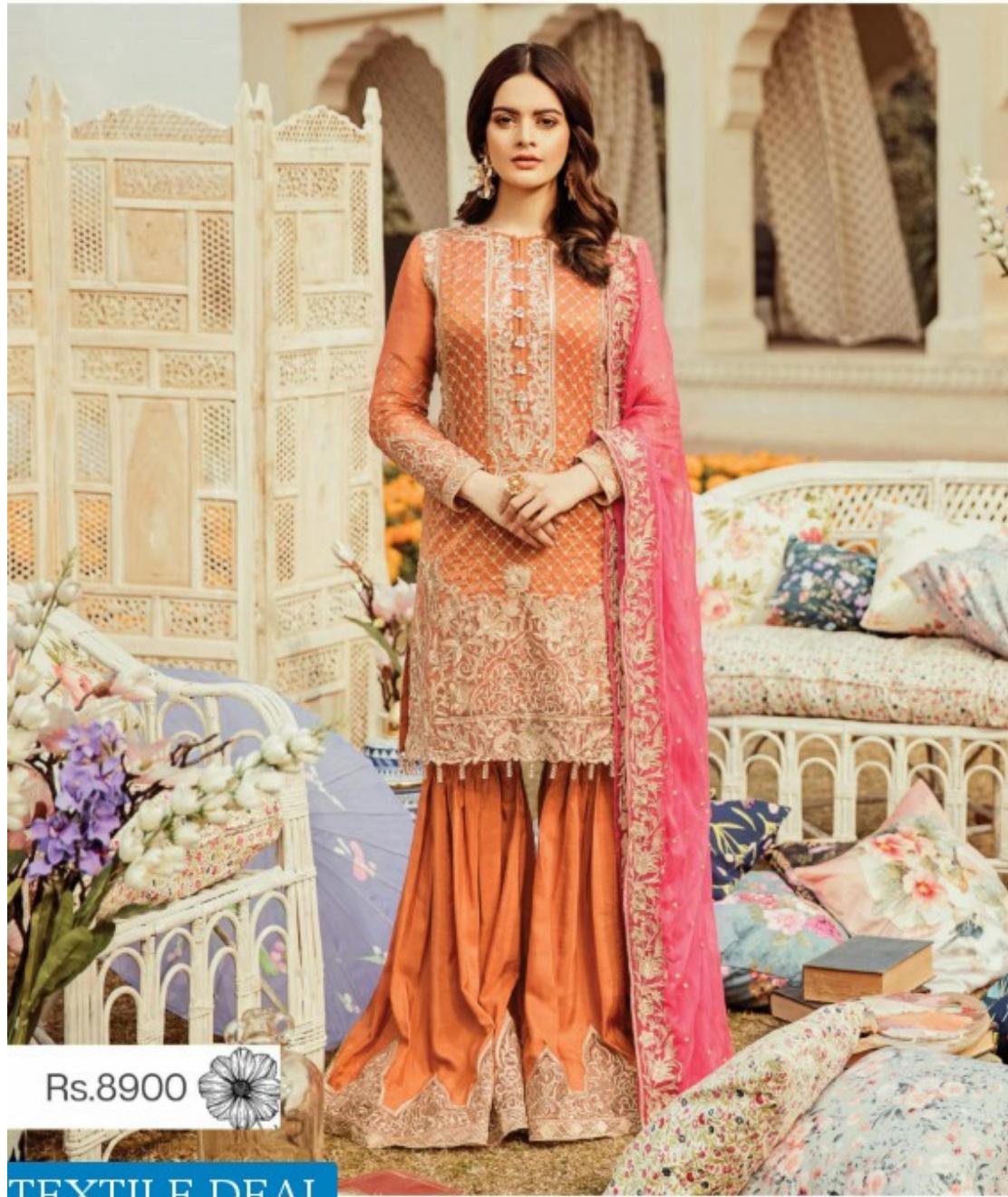
THE TIGRESS *Fleur*

Enraptured in the pastel tinge of tangerine, complemented with the sensuality of pink, and emblazoned with the shimmer of golden embroidery – The Tigress Fleur entices excitement!

Rs.8900

THE

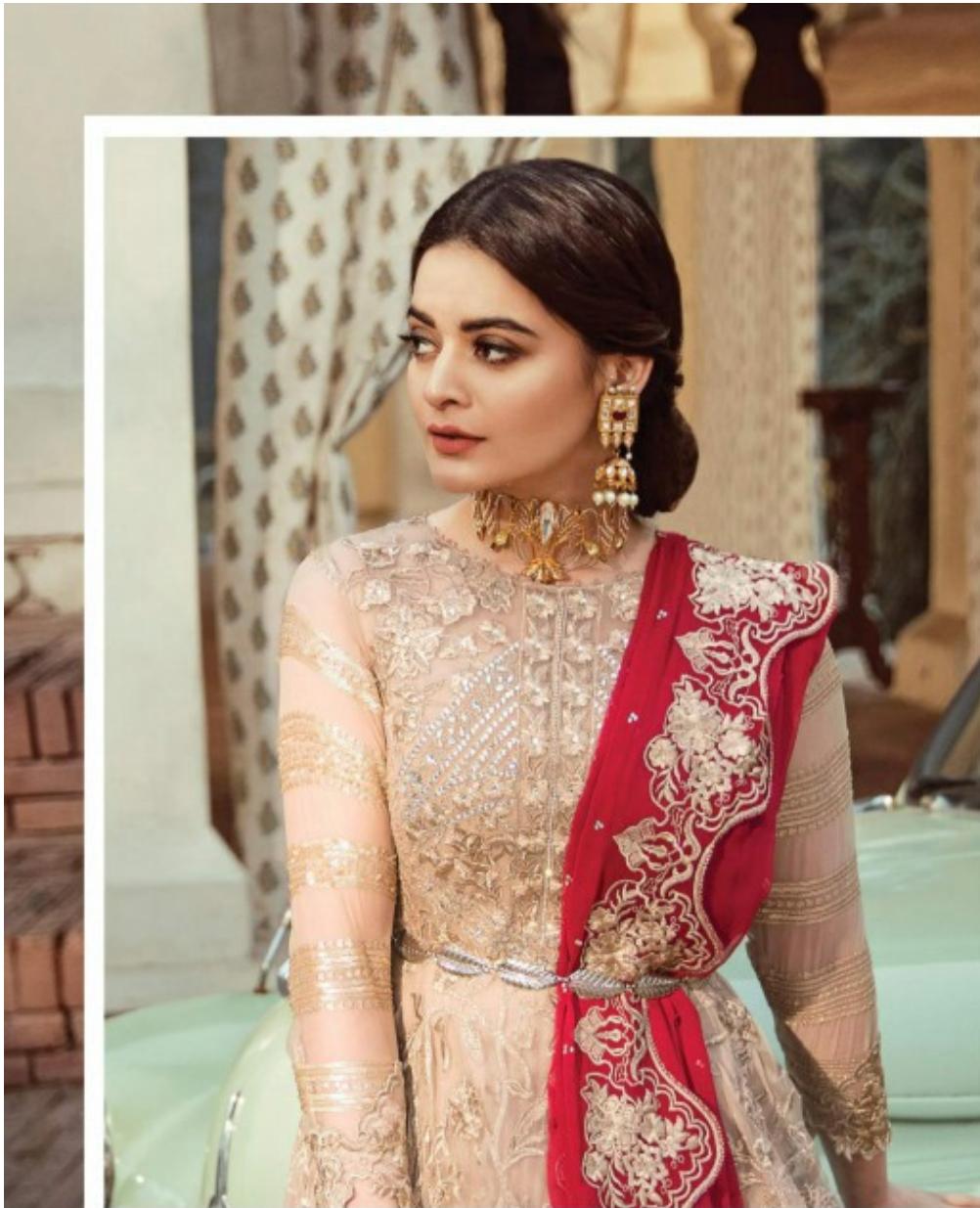
- TIGRESS FLEUR



Rs.8900



TEXTILE DEAL



-10-

THE GOLD *Splendour*

Bedazzled with the bling pizzazz of gold, belted with the ferns of silver, and spiced-up with the red of mystifying affection – The Gold Splendour hypnotizes imagination!

Rs.8900

A photograph of a woman in a traditional Indian outfit. She is wearing a gold-colored blouse with intricate embroidery and a matching gold skirt. A red dupatta (scarf) with gold embroidery is draped over her shoulder. She is also wearing a red belt with gold embroidery. She is wearing large, ornate gold and pearl earrings. Her hair is styled in an updo. She is standing next to a green car.

TEXTILE DEAL

