

FIONISTA

**BE THE
TRENDSETTER!**
ELEGANT YET
COMFORTABLE
DESIGN
PHILOSOPHY

UP
YOUR
fashion game
with the
coolest autumn
(winter edition of the year!)

Glam Girl

THE BIG
FASHION ISSUE
THE SEASON'S
LOOK BOOK
ETHNIC TRENDY SPECIAL COLLECTION

fashion
our A-Z of
the biggest
trends of the
new season



Coolest TREND THIS SEASON

As a philosophy, we have always focused on elegance because our impulse to establish the distinctive identity of our label has always come from a legacy of Indian aesthetics. The concepts are derived from contemporary techniques of comfort yet meshed into traditional trims. In this regard, our garments have maintained a very sophisticated methodology, albeit they are free yet classic and edgy every bit abundant.

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TEXTILE DEAL



TEXTILE DEAL

THE 66 | FASHIONSELL

WHAT'S YOUR GO-TO STATEMENT LOOK?



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A maxi dress. You can never go wrong with the max. Dress down with a pair of strappy sandals or put on high heels. It's smooth, and always stands out. Style it in your way and be the best woman.



FIONA

Glamour is an attitude - it's the expression of a certain kind of confidence. A glamorous woman is always elegant, but she also possesses an air of mystery and excitement. She's dramatic - almost unobtainable.



THE ART OF BEING
GRACEFUL

Your grace is your x factor which makes you stand out from the rest!

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Autumn winter' 18



For this season, our motifs are inspired from personal style of women. The hope is that the clothes we offer will transcend seasons because the language is so classic. Our designs are minimal and easy. As our clothes are a result of quest of team of creative designers, you will find a fresh style with each outfit and that is what makes the collection unique.

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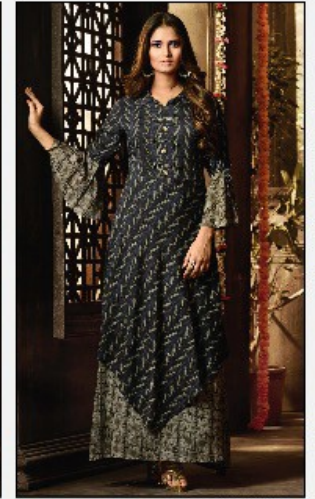
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FIONA *ca*



PLAYING DRESS UP BEGINS AT AGE 5 AND
NEVER TRULY ENDS.

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Today, people know what
they want and fashion
is seen as an extension
of your personality.
Fashion will
also tellin stories and
**NO ONE SHOULD
BE TOLD
WHAT STORY TO TELL.**

THE by FASHIONEER

FIONA

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QUEEN

Dressing is an art of keen interest, you can have anything you want in life if you dress for it.

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FIONA

THE *big* FASHION550.

simplicity
is the keynote of all true elegance.

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THE 60 | FASHIONSS.L
FIONITA



Being trendy is being stylish but being elegant. Women of this age don't only look for fashion but they are also concerned about comfortable styling. This garment gives them the best of both worlds with a leather belt perfectly match both sense of styling and contemporary look. One colour palette is always happy, giving that effect of some joyful casual feel too.

style **LOVES**

FIORILE



It is indeed essential to upgrade with changing trends. When makes your look unique is how you solve and style it. Dresses from this collection are designed to exude an amazing feel of comfort and style at the same time. Whether you are on holiday with friends and family or you are at work, you can flaunt your style with these long dresses and enjoy your liberty in the fast pace, styling and relaxed changes. And after all what matters you is how to how you wear the dress with never ending confidence.

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TILLEY FASHIONS.L

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FIONI *7*

DIVA

Always dress like its the best day of your life

Think of your life as 3 ice buckets. Your Quality Bucket is about optimizing your state of mind and state of body, which are, in truth, the same thing. Your Connection Bucket is about cultivating deep and nourishing relationships. And your Contribution Bucket is about bringing yourself to the world in a way that is deeply meaningful and fully expressed. A goal is happen when you do the work to fill all three buckets.

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