



TEXTILE DEAL

*Niharika*  
Vol-02

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*Stylish*  
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*Designs*

The increased demand for printed sarees in sarees is due to the comfort & simplicity it offers while wearing. They are extremely easy to wear, easy to carry off and equally easy to wash and maintain. Apart from being extremely light and comfortable, casual printed sarees are quite convenient as one need not worry about the crease, fraying, getting April, special washing techniques etc. In comparison with the casual printed sarees of past that only contained dots or floral print patterns, today's latest & stylish printed sarees flaunt casual printed patterns that are new & latest in trend. These bright colorful casual sarees give a cheerful & vivacious look just perfect for casual occasions.

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Vol-02

# Skill Weaving

The Indian subcontinent is the abode of the Cotton Fibre goddess. The art of weaving and dyeing of Cotton was introduced in India some 3000 years ago. The state has its own rich and diverse weaving practices. Every state of India has its own aboriginal area of expertise. Printed fabric, each different in texture, texture, printing techniques and



D.M.G. 2002

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Vol-02

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D.NO:2001



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D.NO:2006

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Vol-02

  
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