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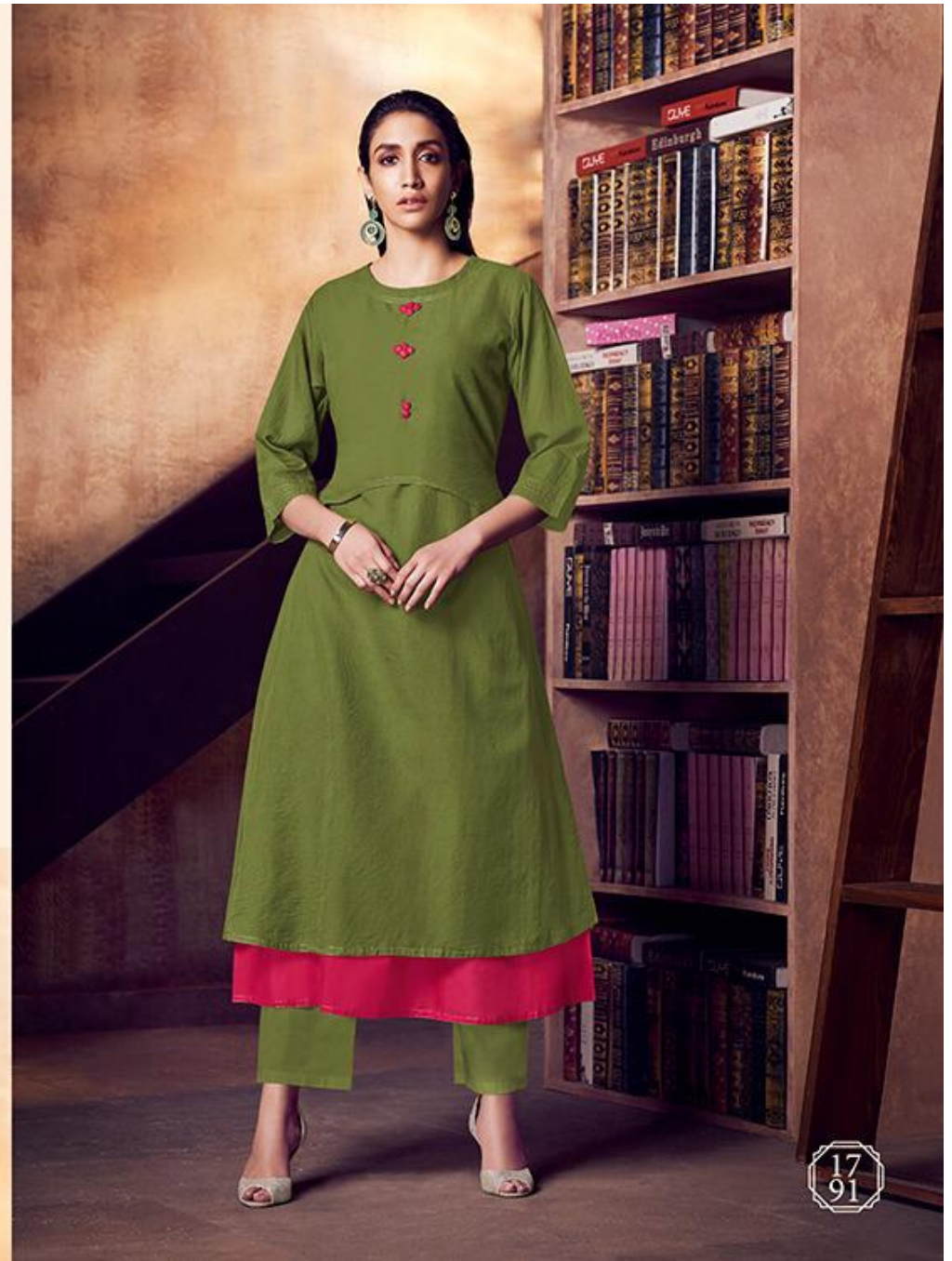


Shea

CREATING
When Tradition meets Emotion
TRENDS

Shea

BRIGHT
Fashion must be defined by comfort and ease of maneuverability.
LOOK



A fashion advertisement for Shai. Two women are featured in a library setting. The woman on the left wears a bright yellow, long-sleeved, button-down dress with a subtle pattern and gold jewelry. The woman on the right wears a teal, long-sleeved, button-down dress with a gathered waist and pink floral accents at the neckline. She is also wearing gold jewelry. The background shows bookshelves filled with books. The text 'Shai' is written in a cursive font, and 'PASSION FASHION' is written in a bold, serif font.

Shai
PASSION
FASHION

Shaa

BLOOM

*Immerse yourself in
unspiced, bright colors
& Patterns.*

ROOM

17
92



Shaa



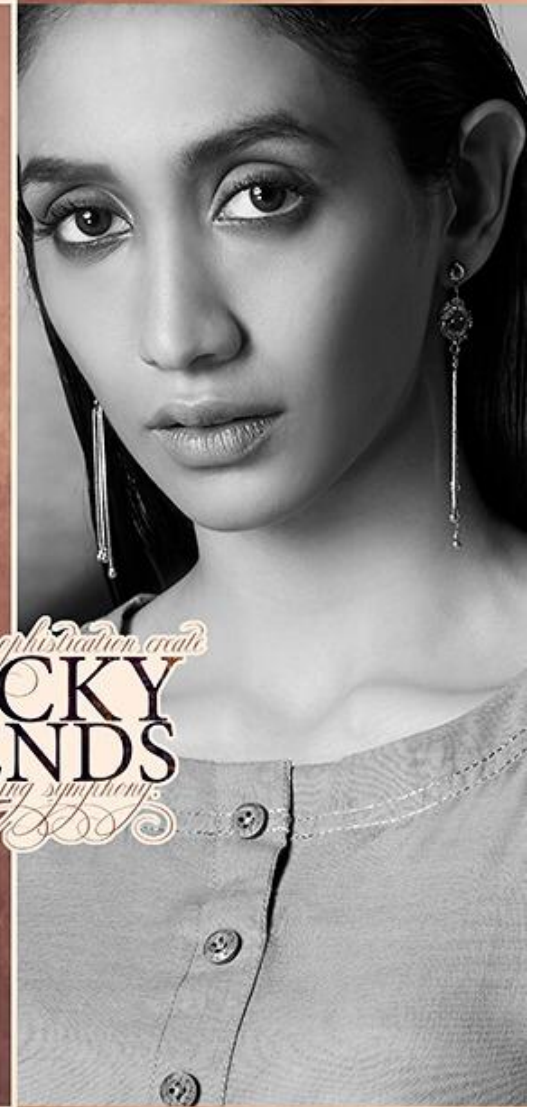
ICONIC
Fashion updates - style buzz, fresh pick and shop talk
PIECE



Shaa



Elegance & sophistication create
TRICKY TRENDS
a charming symphony



Shaa



17
96



VERVE
Put your best face forward as you seek in the season's hues.
BEAUTY

