

Jay Vijay®



SEHER

TEXTILE DEAL

Jay Vijay®

ROYAL LOOK

Classic styles with luxurious soft fabrics are highlighted by refined and feminine details



NO 2007

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FASHION FUTURES

Classic styles with luxurious soft fabrics are highlighted by refined and feminine details



The key is to contrast two elements so you don't end up over doing the feminine quotient.

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NO 2010

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MORDEN LOVE

Brilliant hues & lustrous textures give you a new makeover this season.



NO 2001



NO 2002



NO 2003



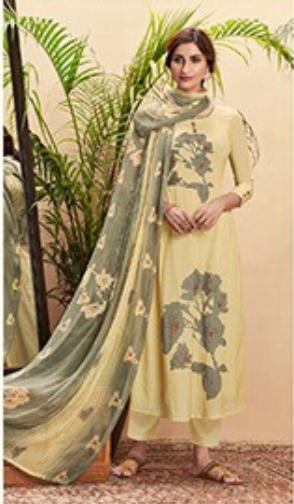
NO 2007



NO 2008



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NO 2004

NO 2005

NO 2006

NO 2009

NO 2010



FLOWING ELEGANCE

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...to color & silhouettes that have inspired trends around the world.

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Different cultures come together in a tribute
to fashion's biggest moment this season.

NO 2001

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STYLE PASSION

Luxe fabrics, bold patterns & sumptuous detailing adorn modern silhouettes.

NO 2002



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FEEL BEAUTIFUL

The glamour is something which will fulfill all the requirement for glossy & trendy look.



NO 2003

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NO 2008

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TIMELESS TONES

Embrace your love for prints. Whether you mix & match or go head-to-toe. Just remember there are no rules.





STYLE ICON

A scintillating plethora of timeless masterpieces inspired
by beauty from Indian culture.

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An advertisement for Jay Vijay's Fresh Fashion collection. The top right corner features the brand's logo, "Jay Vijay®". Below it, the words "FRESH FASHION" are written in a large, bold, serif font. Underneath, a smaller line of text reads, "Elegant, Bold, Gutsy & Multi-Colored, There is Nothing Whimsical About this Season's Blossoms." A central photograph shows a woman in a light green kurta with white floral embroidery and matching pants, standing in front of palm fronds. The bottom right corner of the ad contains the text "NO 2004".



Joy Vijay®

CASUAL CATCH

Timeless design and exquisite craftsmanship come together to create magnificent works of art.

NO 2009

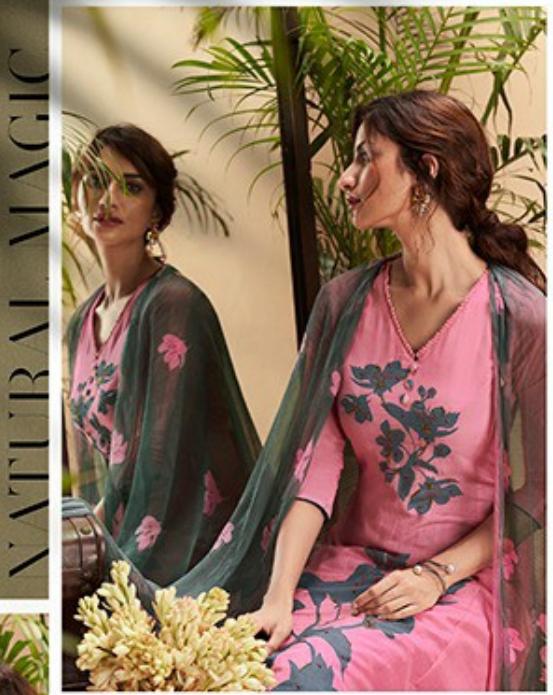


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Day by Day®



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VIBRANT MAGIC



A blend of colors that highlight every corner of the attractive designs that in turn adorn you with vast

NO 2005



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FASHION FOCUS

Earthy tones & natural fabrics make for soft classic look to your beauty.

NO 2006