



THE REAL



2022

TEXTILE DEAL



Joy Vijay®

BEAUTY IS YOU
ELEGANCE IS THE ONLY BEAUTY THAT
NEVER FADES.

SPLASHES OF STYLE

THIS SEASON LOOK UP WITH SOME TRULY INSPIRING & ELEGANTLY

Joy Vijay®

TEXTILE DEAL

2021



Jay Viji™

FABULOUS FASHION

SOMETIMES YOU DON'T HAVE TO TRY TOO HARD
TO LOOK DIFFERENT.

2024

TEXTILE DEAL



Jas Viji

STYLISH ELEGANCE

ELEGANCE IS NOT STANDING OUT, BUT
BEING REMEMBERED.

2029

TEXTILE DEAL



Jas Viji

TEXTILE DEAL



2027
STYLE DECODED
MAKE A BRIGHT NEW BEGINNING TO THIS SEASON.



2021



2022



2023



2027



2028



2024



2025



2026



2029



2030

Jay Vijay[®]

ELEGANCE OF SHADES

FALL IN LOVE WITH COLORS & FABRIC ALL OVER AGAIN



Jay Vijay®

2030

TEXTILE DEAL

Jay Vijay®

TRADITIONAL TEXTURES

DICTATE YOUR STYLE STATEMENT WITH THE SEASON'S LATEST TRENDS



TEXTILE DEAL

2026



FASHION FEST
THIS SEASON IS GIVING TO BE
BRIGHT & COLORFUL.

TEXTILE DEAL



Joy Vija

2028

TRADITIONAL GLAMOUR



THE NEW ETHNIC COLLECTION CELEBRATE YOUR CLASSY SIDE WITH THIS
PERFECT CONCOCTION OF CHIC STYLE.
2025



TEXTILE DEAL



2023

TEXTILE DEAL



Jas Viji

UNFORGETTABLE MOMENTS CRAFTED
OUT OF YOUR DREAMS

CELEBRATE IN STYLE