



TEXTILE DEAL



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# THE BEST COUTURE

IF YOU LOOK BACK IN HISTORY OF THE WOMEN WHO ARE MOST MEMORABLE AND MOST STYLISH, THEY WERE NEVER THE FOLLOWERS OF FASHION, THEY WERE THE ONES WHO WERE UNIQUE IN THEIR STYLE.





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# FLORAL DREAMS



"WHAT YOU WEAR IS HOW YOU PRESENT YOURSELF TO THE WORLD. ESPECIALLY TODAY, WHEN HUMAN CONTACTS ARE SO QUICK. FASHION IS INSTANT LANGUAGE."



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PARCEL ELEGANCE



THE BEST FASHION ADVICE I'D SAY WOULD BE JUST TO DO WHAT MAKES YOU COMFORTABLE AND WHAT MAKES YOU FEEL CUTE, AND THAT'S HOW YOU'RE GONNA LOOK YOUR BEST 'CAUSE WHEN YOU FEEL YOUR BEST, EVERYBODY ELSE CAN FEEL IT, TOO.

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## THE CLASSIC STYLE



GLOBUS FASHION  
YOUR STYLE



FASHION IS A DISTINCTIVE AND OFTEN HARBIZUAL TREND IN THE STYLE IN WHICH A PERSON DRESSES. IT IS THE PREVAILING STYLE IN BEHAVIOR AND THE NEWEST CREATIONS OF TEXTILE DESIGNERS. BECAUSE THE MORE TECHNICAL TERM COSTUME IS REGULARLY LINKED TO THE TERM FASHION, THE USE OF THE FORMER HAS BEEN RESTRICTED TO SPECIAL SERIES LIKE FANCY DRESS OR MASQUERADE WEAR. WHILE FASHION GENERALLY MEANS CLOTHING, INCLUDING THE STUDY OF IT. ALTHOUGH ASPECTS OF FASHION CAN BE FINANCING OR MASS CULTURE, SOME TRENDS ARE ANDROGYNOUS. FASHION AND FASHION ARE RELATED YET FUNDAMENTALLY DIFFERENT SOCIAL PHENOMENA. FASHION IS MORE IMPORTANT OF THE TWO. ITS GENERAL NATURE IS SUGGESTED BY THE CONTRASTING TERMS "IN-FASHION" AND "OUT-OF-MODE." THESE TERMS SIGNIFY A CONTINUING PATTERN OF FASHION IS A DEFINITIVE AND OFTEN HARBIZUAL TREND IN THE STYLE IN WHICH A PERSON DRESSES. IT IS THE PREVAILING STYLE IN BEHAVIOR AND THE NEWEST CREATIONS OF TEXTILE DESIGNERS. BECAUSE THE MORE TECHNICAL TERM COSTUME IS REGULARLY LINKED TO THE TERM FASHION, THE USE OF THE FORMER HAS BEEN RESTRICTED TO SPECIAL SERIES LIKE FANCY DRESS OR MASQUERADE WEAR. WHILE FASHION GENERALLY

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# THE HISTORY OF INDIAN FASHION



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# FAB UL Flair OUS

"FASHION IS ABOUT DRESSING ACCORDING TO WHAT'S FASHIONABLE.  
STYLE IS MORE ABOUT BEING YOURSELF."

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