



*Kesar Kali*  
vol-10

Goddess of Style



*They had from a world where all is heavenly. They belong to an age which was truly golden. Whatever the world had lost is contained in their bosoms and in their smiles, which shines with the purest gold. They were carved from desire, and so too their dresses...which are a source of great envy to all those who don't possess them.*

1008



# Boundless Turquoise



*At first glances, she seems unreal. As her steps recede into the landscape, onlookers see a trail. One which leaves them awe struck. This streak of blue across the desert landscape is discussed, debated, and worshipped, until one day, time buries it under the sands. On cold nights, people still recollect the dress and the gorgeous belle with fondness.*



# Colours of Existence



Your Dress has not just been painted with ordinary shades and hues. It is a manifestation of art, love, and joy in equal measures; woven with intricate precision. It's a masterpiece created with every emotion of life.





New  
horizons  
of beauty

There is talk among the merchants in town as you sail in. On distant shores, in a new land...you bring a whole new horizon of beauty. Many fall in love with you instantly...your gait, your charm, your beauty is unmatched. And as you sail into town, your dupatta flowing behind you...you know you've composed innumerable hearts and minds.



Passage to Perfection

You are a journey. Your sari mesmerizes our senses, and takes our imagination into planes unseen and dimensions unexplored. Wherever you go, your marvellous garment becomes our passport to bliss, guiding us into a brave new universe.

1003

A vertical advertisement on the right side of the page. At the top, the brand name "Passage to Perfection" is written in a stylized font, accompanied by a small illustration of a red flower with green leaves. Below the title are two smaller photographs of the same woman from different angles, showcasing the intricate patterns of her outfit. At the bottom of the ad, there is a quote in a smaller font. The page number "1003" is located at the very bottom right corner.



## On Eternal Shores

*As you sit by the waves of the Ever Seas, the waters begin to touch your being. And in doing so, a princess of magic begins to进驻 your soul and guide you to a realm where all is immortal. And as the waves circle you with immortality, you discover that your sari is beyond fashion.*



Life evolves from sand



From her dunes, from her stony and from every thorny she wears, she lets you in her secret. Where there's beauty, there is life. From the stars above to the sand below, they all sing her praise. The desert glows with her magnificence.





## Unblemished beauty

- At the edge of the sun, as the shadows stretch and new ones rise from the ashes like a previous bonfire, their beauty is a continual source of illumination to the world around you. These items are also dressed in garments which never fade with time, with trends, with fads.

1009





## Dazzling patterns

*Some say they are not patterns. They're messages from a time when the world was younger and more beautiful. They've been carved into the exquisite garments of these classy maidens, for only they can bring about this eye again with their grace and style.*



# Visage of Enamour



*It is said that you cast a spell on one and all. When they behold the first glimpse of you...they simply can't look away. Many wonder, aloud and to themselves, what magic spells lie at your disposal. Shall we tell them its the power of your dress, blessed with designs that enchant and enrapture all around you?*

1010



# International Charm



*She is Indian in looks, in spirit, at heart...men in dress. But her beauty is as big a saga abroad as it is at home. In the roads of London, in the waters of Venice, in the sands of the Middle East, in the bylanes of Paris...her name is remembered with fondness and with glee.*

1001



# Auspicious Moments



*Those who have spent even a second with you don't just remember it fondly, they treasure them for years and years. Every moment in your presence becomes a transcendental existence for the heart, mind and soul. You are the celebration of life!*

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