

**GulAhmed**

# the ROMANCE OF WINTER

Introducing "Neelum Valley" Collection as an ode to the eternal admiration for nature, beauty and handicrafts. The beauty of the exuberant sites in Neelum valley are soothing to the eyes and soul.

This exclusive shawl collection brings fabric that flows as fluently as river Neelum, yet warms you up like a cocoon. The prints are inspired by culture, floral and unconventional motifs.

A closer look at the collection, displays a gorgeous amalgamation of versatile fabrics, set with prints and embroideries taking you into a mesmerizing story, told with ethnic patterns paying an ode to artisan and beauty of Pakistan.



SHOP  
SCAN

TEXTILE DEAL



TEXTILE DEAL



رخ زيبا

RUKH-E-ZEBA

AYE07

WOOLEN SHAWL

Woolen Embroidered & Lacquer Printed Shawl.  
Woolen Embroidered  
Khaddar Shirt. Dyed  
Trousers.



# APE10

WOOLEN SHAWL

Embroidered Woolen Shawl, Embroidered Shirt with Embroidered Borders & Lace, Dyed Trouser.

سد ابيار

TEXTILE DEAL



Kul Ahmed

Kul Ahmed

چشمِ شاہی

CHASHM-E-SHAHI



TEXTILE DEAL



.COM



**AY06**

Gold Printed Shawl.  
Embroidered Khaddar  
Shirt with Side Panels &  
Neckline. Dyed Trousers.

TEXTILE DEAL



چشم شاہی

CHASHM-E-SHAHI



بادِصبا

TEXTILE DEAL

EMBROIDERED  
SHAWL COLLECTION



بادِصبا

BAAD-E-SABA

AYE03

EMBROIDERED SHAWL

Embroidered Shawl.  
Embroidered Khaddar  
Front & Sleeves with Dyed  
Back. Dyed Trouser.

TEXTILE DEAL





خوابیدہ  
KHWABEEDA

TEXTILE DEAL

# AYE01

## EMBROIDERED SHAWL

Embroidered Shawl,  
Embroidered Khaddar  
Shirt with Laces. Dyed  
Trousers.



TEXTILE DEAL



خوابیدہ  
KHWABEEDA



TEXTILE DEAL



نورازل

NOOR-E-AZAL

APE07

WOOLEN SHAWL

Zari Embroidered Woolen Shawl. Zari Embroidered Khaddar Shirt with Zari Embroidered Border. Dyed Trousers.

TEXTILE DEAL



سنگتر  
SANGTAR

TEXTILE DEAL

AYE05

WOOLEN SHAWL

Woolen Embroidered  
Shawl with Lace.  
Embroidered Khaddar  
Shirt with Laces. Dyed  
Trousers.

پارس  
PARAS



TEXTILE DEAL

APE06

WOOLEN SHAWL

Zari Embroidered Woolen Shawl, Zari & Sequin Embroidered Khaddar Shirt with Zari Embroidered Border, Dyed Trousers.



TEXTILE DEAL

حسن جاودان

HUSN-E-JAVEDAAN



AYE02

EMBROIDERED  
SHAWL

Embroidered Shawl.  
Embroidered Khaddar  
Shirt. Dyed Trouser.

آشنا  
AASHNA



AY08

Gold & Lacquer Printed  
Shawl. Embroidered  
Khaddar Shirt with Side  
Panels & Laces. Dyed  
Trousers.

TEXTILE DEAL



# APE09

## WOOLEN SHAWL

Embroidered Woolen Shawl. Gold & Lacquer Printed Khaddar Shirt. Dyed Trouser.



TEXTILE DEAL

نشیمین

NASHEMAN



گلِ رانا

GUL-E-RANA



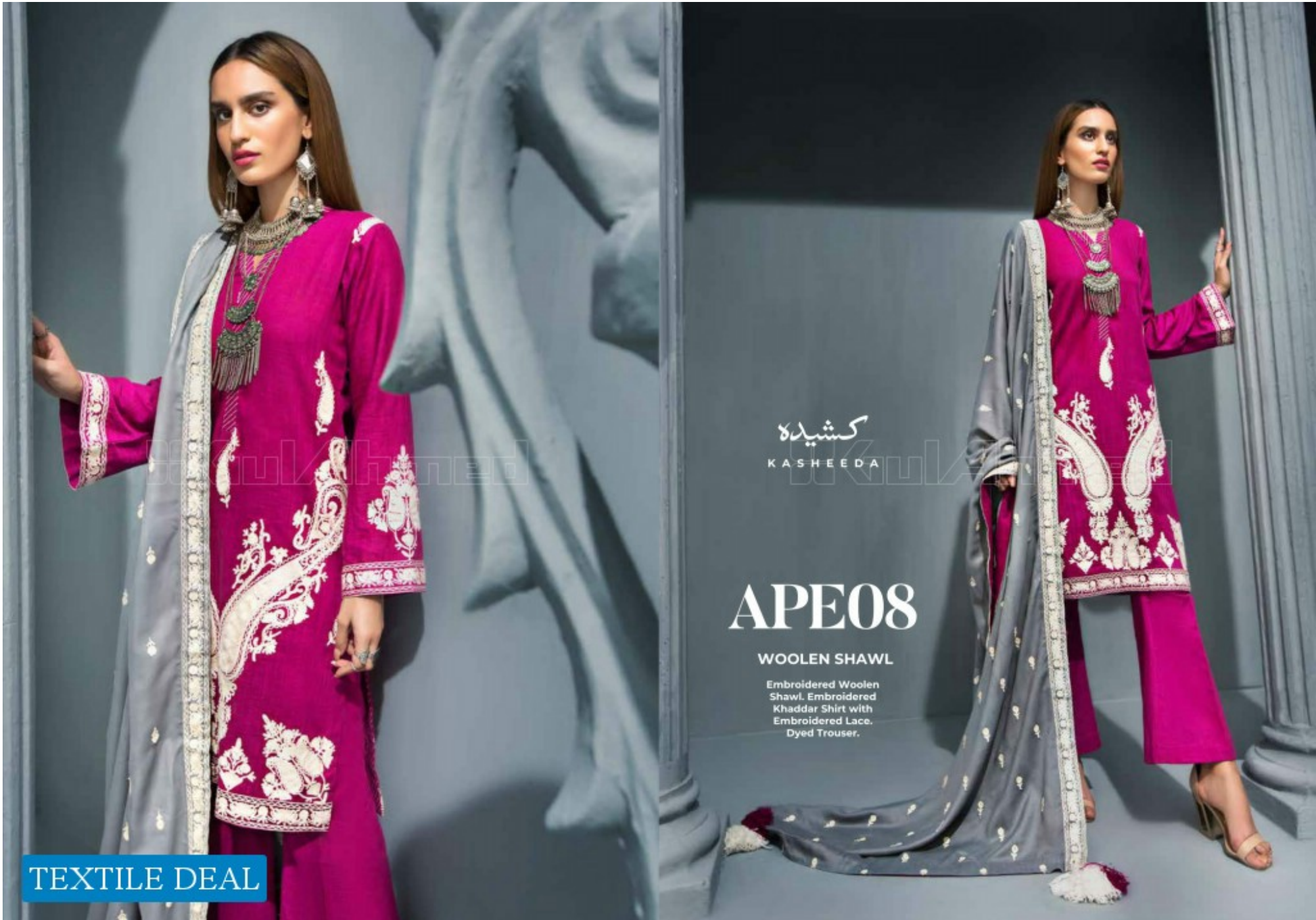
**AYE04**

**EMBROIDERED  
SHAWL**

Embroidered Shawl.  
Sequin Embroidered  
Khaddar Front & Sleeves  
with Dyed Back. Dyed  
Trousers.

**TEXTILE DEAL**





کاشیدا  
KASHEEDA

# APE08

WOOLEN SHAWL

Embroidered Woolen  
Shawl. Embroidered  
Khaddar Shirt with  
Embroidered Lace.  
Dyed Trousers.

TEXTILE DEAL



**PARAS**

**APE06**

Zari Embroidered Woolen Shawl, Zari & Sequin Embroidered Khaddar Shirt with Zari Embroidered Border. Dyed Trouser.



**KASHEEDA**

**APE08**

Embroidered Woolen Shawl, Embroidered Khaddar Shirt with Embroidered Lace. Dyed Trouser.



**SADABAHAR**

**APE10**

Embroidered Woolen Shawl, Embroidered Shirt with Embroidered Borders & Lace. Dyed Trouser.



**RUKH-E-ZEBA**

**AYE07**

Woolen Embroidered & Lacquer Printed Shawl, Woolen Embroidered Khaddar Shirt. Dyed Trouser.



**AASHNA**

**AY08**

Gold & Lacquer Printed Shawl, Embroidered Khaddar Shirt with Side Panels & Laces. Dyed Trouser.



**CHASHM-E-SHAHI**

**AY06**

Gold Printed Shawl, Embroidered Khaddar Shirt with Side Panels & Neckline. Dyed Trouser.



**BAAD-E-SABA**

**AYE03**

Embroidered Shawl, Embroidered Khaddar Front &



**NOOR-E-AZAL**

**APE07**

Zari Embroidered Woolen Shawl, Zari Embroidered



**NASHEMAN**

**APE09**

Embroidered Woolen Shawl, Gold & Lacquer Printed Khaddar Shirt. Dyed Trouser.



**HUSN-E-JAVEDAAN**

**AYE02**

Embroidered Shawl, Embroidered Khaddar Shirt. Dyed Trouser.



**GUL-E-RANA**

**AYE04**

Embroidered Shawl, Sequin Embroidered Khaddar Front & Sleeves with Dyed Back. Dyed Trouser.



**SANGTAR**

**AYE05**

Woolen Embroidered Shawl with Lace, Embroidered Khaddar Shirt with Laces. Dyed Trouser.



**KHWABEEDA**

**AYE01**

Embroidered Shawl, Embroidered Khaddar Shirt with Laces. Dyed Trouser.

**TEXTILE DEAL**