



A I K
A T E L I E R

I N A A R A
U N S T I T C H E D V E L V E T

A fashion advertisement featuring two women in elaborate, embroidered velvet attire. The woman on the left is wearing a dark velvet top with intricate gold and green embroidery, and a matching green and gold patterned shawl. The woman on the right is wearing a dark velvet top with large, vibrant floral embroidery in red, orange, and gold. Both women are looking towards the camera with a serious expression. The background shows an interior setting with arched windows and a dark, draped fabric. A blue banner with the text 'TEXTILE DEAL' is located in the bottom left corner.

'INAARA' – Bringing light into darkness with rich velvet in deep enigmatic palettes illuminated by shades of gold. A series of designs aesthetically balanced with a blend of fabrics including, silk, chiffon and regal silk brocades.

TEXTILE DEAL



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LOOK 01



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LOOK 04



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LOOK 05



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For the season of festivities,
for the AIK Woman.



TEXTILE DEAL