

Expect

more from your clothes

*"Don't be into trends. Don't make fashion
own you, but you decide what you are, what
you want to express by the way you dress and
the way to live."*

04

TIPS & TOPS
A Little Of Fashion Statement



Believe *Your Own Hype*

Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening.

01

TIPS & TOPS
A Labie Of Fashion Statement



*Style is when they're running you out
of town and you make it look like
you're leading the parade.*

03



Bringing *the past back to life*

TIPS & TOPS
A Label Of Fashion Statement

Fashion is what you're offered four times a year by designers. And style is what you choose.

02



Elegance *meeting class*

TIPS & TOPS
A Look Of Fashion Statement

Storages have to be created. And they're created by looking at what trend is in, say, the fashion industry - what color's hot right now.

05





Forget *the rules, if you like it, wear it*



and the way, as long as you can still obtain the product available with outstanding quality and price, these are the best ways to be more successful in your business. In this tradition, design and the innovative craftsman and the designer.

Fashion *feeds me more than food!*

TIPS & TOPS
A Guide Of Fashion Statement

Fashion is not an investment. If you wear a Kurtis and don't get many compliments, you won't wear it again. It's not like buying bonds.

07



Always

wear what you want to wear

*Style is when they're running you out
of town and you make it look like
you're leading the parade.*

TIPS & TOPS
A Label Of Fashion Statement

08

