

FASHION IS NOT
SOMETHING THAT
EXISTS IN DRESSING
ONLY. FASHION IS
IN THE SKIN, IN THE
STREET, FASHION
HAS TO DO WITH
IDEAS, THE WAY WE
LIVE, WHAT IS HAPPENING.

KALAMKARI

"DON'T BE INTO TRENDS, DON'T MAKE FASHION OWN YOU, BUT YOU DECIDE WHAT YOU ARE. WHAT YOU WANT TO EXPRESS BY THE WAY YOU DRESS AND THE WAY TO LIVE."

REFINE
YOUR
MAGE

FASHION IS VERY
IMPORTANT IT IS
LIFE ENHANCING
AND LIKE EVERY
THING THAT GIVES
PLEASURE IT IS
WORTH DOING
WILL



TEXTILE DEAL

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PENING.

003





SMART
SENSE
OF FASHION

FASHION IS VERY
TOUGH AND WE
SHOULDNT FORGET
THAT BEFORE OF
SOMEONE WERE
MONEY MAKERS,
THEY WERE ARTISTS.

TEXTILE DEAL



BEVERAGES HAVE
TO BE CREATED
AND THEY'RE CRE-
ATED BY LOOKING
AT WHAT TREND IS
IN, SAY, THE FASHION
INDUSTRY - WHAT
COLOR'S HOT RIGHT
NOW.

001

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005



TEXTILE DEAL

YOU
MAKE
US SPECIAL

WHOEVER SAID
THAT MONEY
CAN'T BUY HAPPY-
NESS, EMPTY DON'T
KNOW WHERE TO
GO SHOPPING.



LET'S
LOVE
FASHION

FASHION IS WHAT
YOU'RE CELEBRATED
FOUR TIMES A YEAR
BY DESIGNERS. BUT
STYLE IS WHAT YOU
CHOOSE.

TEXTILE DEAL

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002

MASTER
STYLE
LIVE HOT

STYLE IS WHEN
THEY'RE RUNNING
YOU'RE OUT OF TOWN
AND YOU WARE IT
LOOK LIKE YOU'RE
LEADING THE
PARADE.



TEXTILE DEAL

FASHION IS NOT AN
INVESTMENT. IF
YOU WEAR A KURTIS
AND DON'T GET
MANY COMPLE-
MENTS, YOU WON'T
WEAR IT AGAIN. IT'S
NOT LIKE BUYING
BONDS.

006



LOVE
YOUR
STYLE

YOUR SKIRTIS
SHOULD BE TIGHT
ENOUGH TO SHOW
YOU'RE A WOMAN
AND LOOSE
ENOUGH TO SHOW
YOU'RE A LADY

007



TEXTILE DEAL

WHAT YOU WEAR IS
HOW YOU PRESENT
YOURSELF TO THE
WORLD, ESPECIALLY
TODAY, WHEN
HUMAN CONTACTS
ARE SO QUICK,
FASHION IS IN-
STANT LANGUAGE.

008



YOUR STYLE YOUR WAY!

GOOD DESIGN IS
MAKING SOME
THING INTELLIGI-
BLE AND MEMORA-
BLE. GREAT DESIGN
IS MAKING SOME-
THING REMEMBRABLE
AND MEANINGFUL.



TEXTILE DEAL



I THINK THERE IS ALWAYS A NEED FOR PURE DESIGN. WITH PURE DESIGN, YOU
DON'T NEED SO MUCH DECORATION.

004



001



002



003



004



005



006

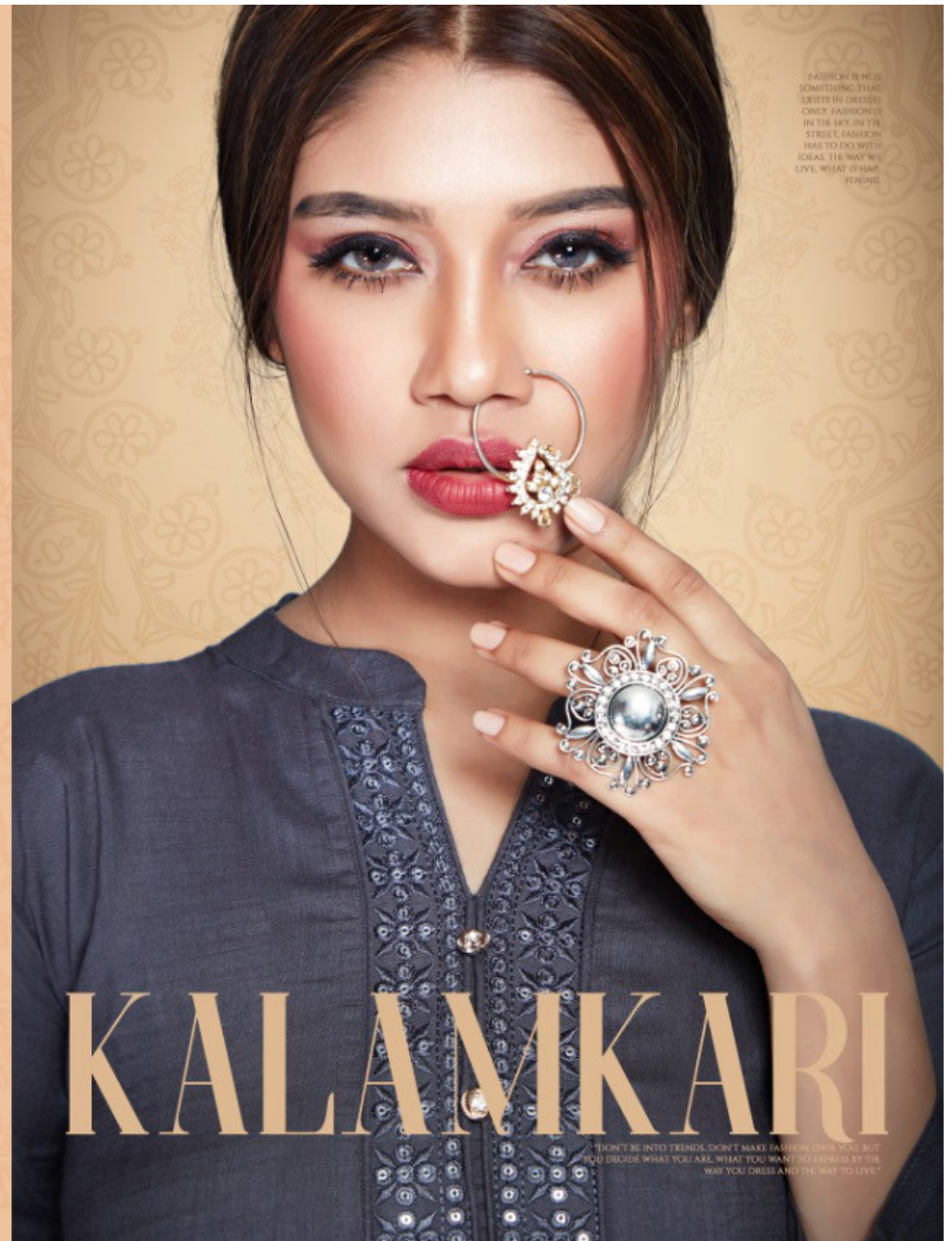


007



008

TEXTILE DEAL



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