

Jay Vijay®



FEYRE

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*flattering*



fashionable tributes to color & silhouettes that have inspired trends throughout the world

luxurious fabrics, bold patterns & sumptuous detailing adorn modern silhouettes.

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# FEYRE



TOP

PURE COTTON DOBBY  
WITH EMBROIDERY

DUPATTA

PURE MUSLIN WITH EMBROIDERY  
& 4 SIDE TAPPING WORK

BOTTOM

PURE COTTON PRINT



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the idea to create your own independence is inspiring, remaining true is crucial  
to our creative process, it's about leaving a lasting legacy



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*contemporary*

strut in the Sunshine with confidence. Allow lines to command your wardrobe.

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*fashionista*



we've handpicked the key pieces that you must get your hands on before they fly off the racks.

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classic styles with luxurious soft fabrics are highlighted by refined and feminine details.  
*exquisite*

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4764



4765



4766



4770



4771

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Joy Vijay®



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**TEXTILE DEAL** simple without letting so of elegance & tradition with natural fabrics.

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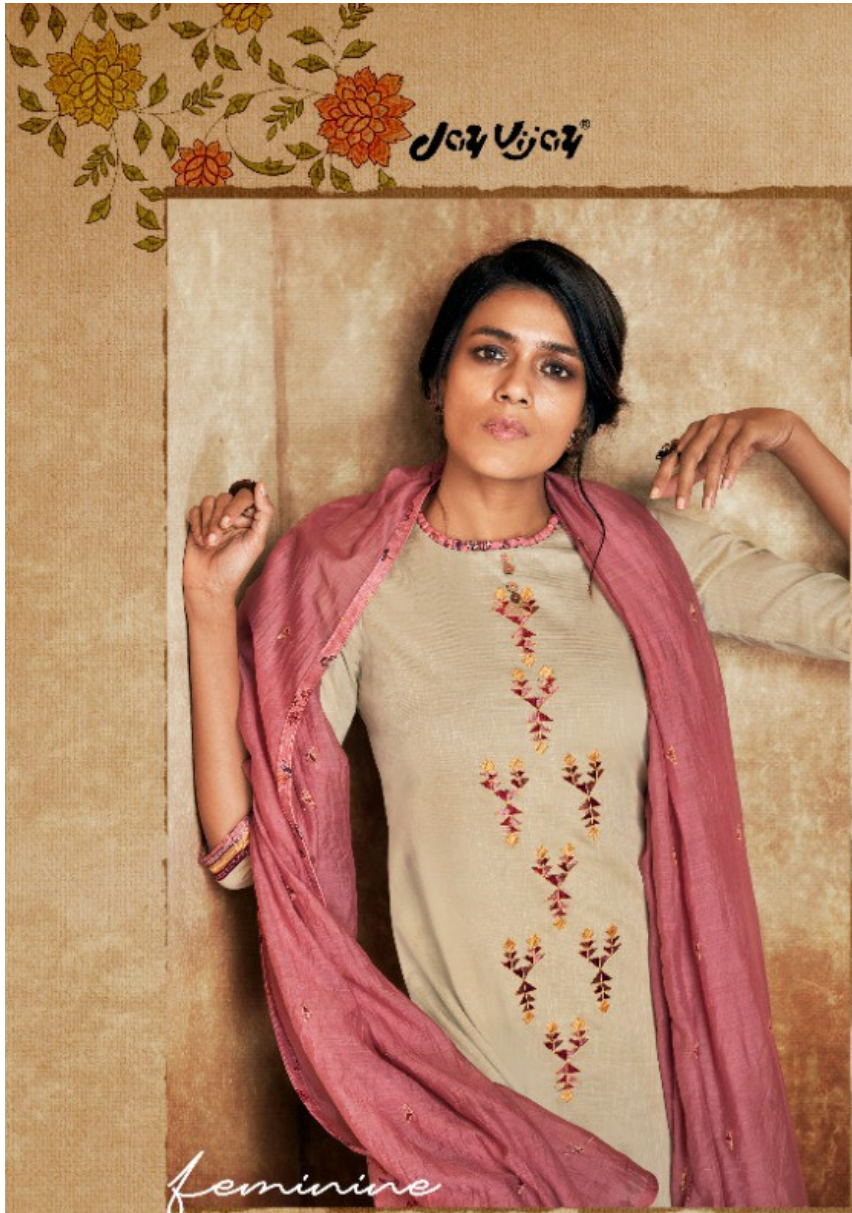
The contemporary design for the fashion conscious woman while preserving the traditional art and culture of India.

*blondish*

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*feminine*

the key is to contrast two elements so you don't end up over doing the feminine quotient.

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brilliant hues & lustrous textures give you a new makeover this season.

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*prestigious*

the dresses are cheerful because despite everything you can survive a war is if you are positive, cheerful.

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The flavor of subtle ethnic wear that meets the contemporary glam vividly explodes with minute details of elegance.

*glamorous*

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*redemption*

everything you need to refresh your festive wardrobe from dateless drapes to the color craze of the season.

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