

ALIZEH
BOLD & BEAUTIFUL



TEXTILE DEAL



TEXTILE DEAL



ALIZEH
BOLD & BEAUTIFUL



TEXTILE DEAL

M Y S T E R I E S
of the sands



1003







TEXTILE DEAL



Gorgeous

Fashion is what you're offered four times a year by designers. Real style is what you choose.

1003-A



TEXTILE DEAL













ALIZEH
BOLD & BEAUTIFUL



TEXTILE DEAL

Fantastic design is a constant challenge to balance comfort with love, the practical with the desirable.

1003-C





TEXTILE DEAL

The advertisement features a repeating pattern of small, stylized fleur-de-lis motifs in a light beige color on a white background. In the center, the brand name "ALIZEH" is written in a bold, serif font, with the tagline "BOLD & BEAUTIFUL" in a smaller font below it. Below the brand name, the word "MYSTERIES" is written in a large, spaced-out serif font, and "of the sands" is written in a smaller, cursive font. A small inset image shows a woman in a red lace dress and veil, similar to the one in the main image. Below the inset image, there is a short paragraph of text in a small font, followed by a small circular logo.

Little girls around the world cut out her pictures, from newspapers, in magazines, in posters and pin them on their walls, dreaming one day to be as graceful, as flawless, as sublime! She is their pride, and they dream of emulating her someday. She's their pride, their pin, their source of inspiration.

