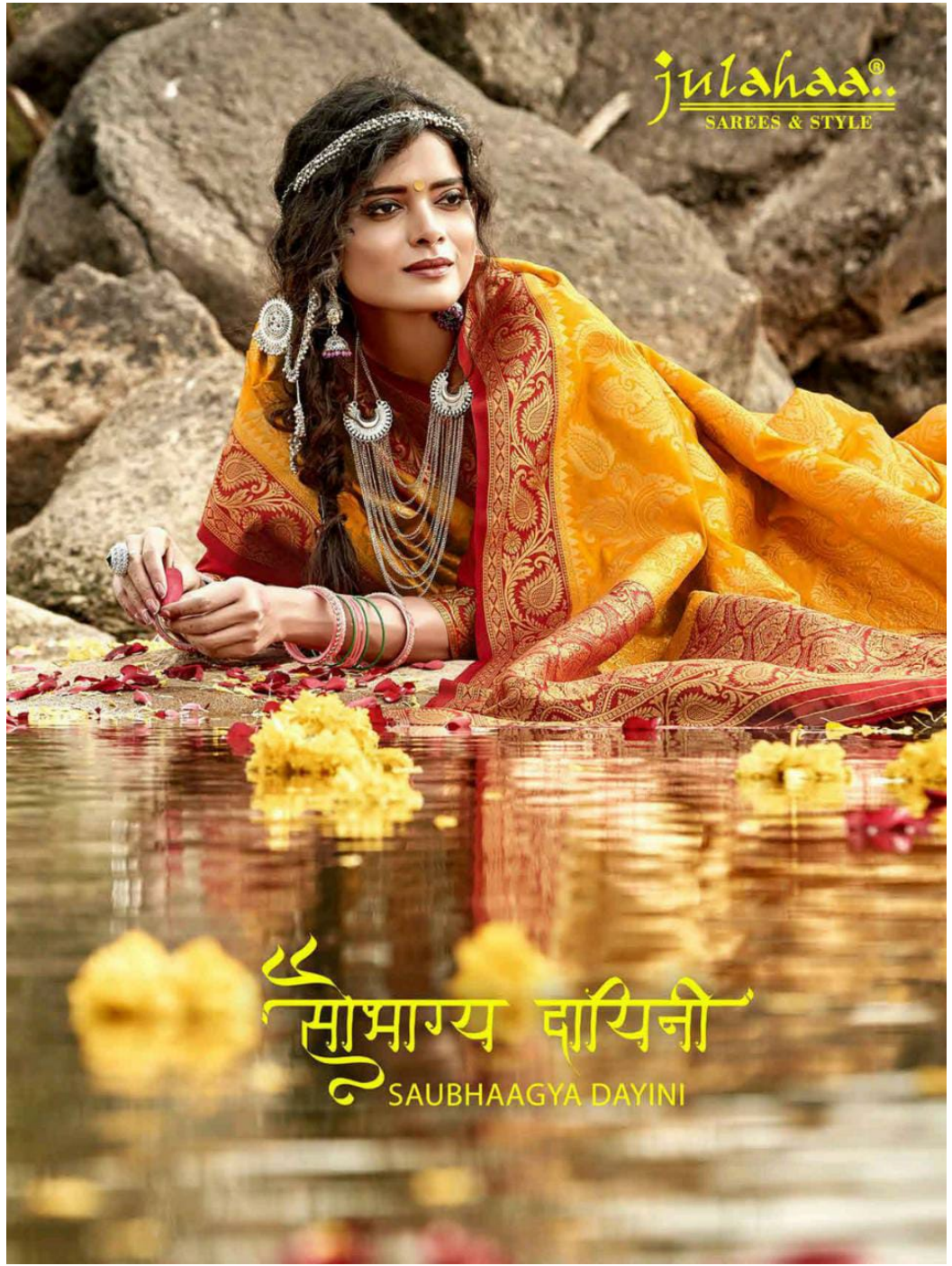


julahaa.<sup>®</sup>  
SAREES & STYLE



सौभाग्य दायिनी  
SAUBHAAGYA DAYINI





SAUBHAAGYA DAYINI / A



SAUBHAAGYA DAYINI / B



SAUBHAAGYA DAYINI / D



SAUBHAAGYA DAYINI / E



SAUBHAAGYA DAYINI / C



BEAUTIFUL  
STRIKINGLY

Julahaa®  
SAREES & STYLE

सौभाग्य दायिनी





Julahaa is an ethnic fashion brand that focuses on blending the traditional skill and craftsmanship into sarees to get the most exquisite, contemporary designs for the ever-changing modern Indian women.

With our adaptation of authentic Indian fabrics and silhouettes, we want millennials to sport the saree as they like. Making the saree a fashion choice for the young is what we hope to do.

With Love,  
*Parineeti Chopra*

#MySareeMyWay





# IMPRESSIVE *Patterns*

Feel the resonance with our sensational and extremely majestic collection this year. We don't design cloths we design Conviction and confidence in you. Powerful women should reflect two attributes, classy and fabulous.

**julahaa..**  
SAREES & STYLE

The beauty of a woman is not in the clothes she wears, the figure that she carries, or the way she combs her hair. The beauty of a woman is seen in her eyes, because that is the doorway to her heart, the place where love resides. True beauty in a woman is reflected in her soul.





**julahaa®**  
SAREES & STYLE

**EXOTIC**    
**ADVENTURE**

*Now's the time to be  
a little more ADVENTURES  
in designs and colours of  
your sarees Experience  
the EXOTIC floral bliss in  
soft red and gold designs  
which gives a sweetly  
feminine touch to your  
PERSONALITY*



julahaa.<sup>®</sup>  
SAREES & STYLE



*Blandish*  
Share your experiences for a different impression





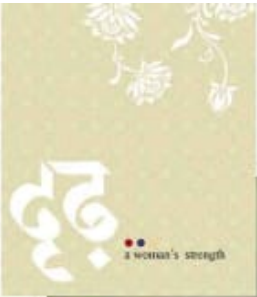
धैर्य  
a woman's greatest virtue

julahaa.<sup>®</sup>  
SAREES & STYLE



She is little wildflower with a lot of warrior underneath.  
SAUBHAAGYA DAYINI / B





Gathering the essence of Indian tradition and blending it carefully with flowing modernity, evolving phenomenal designs and free expressions.

SAUBHAAGYA DAYINI / C







शौम्य  
A woman's own character

There she is, the evening star. She shines first, she shines brightest, and shines longest.  
SAUBHAAGYA DAYINI / D



अहंता  
A woman's inner power



She is beautiful in her own ways she is full of hope and dreams!



Julahaa®  
SAREES & STYLE

SAUBHAAGYA DAYINI / A