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The handloom cotton is a type of fabric that is woven using hand operated looms. Two sets of interlacing yarns, the warp (length) and weft (width), are woven on a mechanised loom operated by weavers.

A woman with dark hair tied back, wearing a traditional Indian saree in shades of orange, red, and purple, is shown from the waist up. She is holding a large, ornate orange fan in front of her face, partially obscuring it. She is wearing gold jewelry, including a ring and a bangle. The background is a plain, light-colored wall.



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The resultant fabric is softer, more durable and much more comfortable than machine-made fabrics. Handloom cotton is more breathable and thus feels lighter in summers and provides more insulation in winters.



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The zari threads add the golden shimmer to the fabric in a very subtle yet beautiful way



The dyeing process also becomes easier for handloom cotton as the colour penetration is substantially more. Hues are absorbed better thus look resplendent on handloom cotton.