





ARMOR

FASHION IS THE ARMOR
TO SURVIVE THE
REALITY OF EVERYDAY
LIFE



ALWAYS

IN DIFFICULT TIMES,
FASHION IS ALWAYS
OUTRAGEOUS

1002

LIFE

THE BEST THINGS IN LIFE
ARE FREE. THE SECOND
BEST ARE VERY
EXPENSIVE.



LUXURY

LUXURY IS THE EASE OF
A DRESS IN A VERY
EXPENSIVE DRESS

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ARMOR

I WANT PEOPLE TO SEE THE
DRESS, BUT FOCUS
ON THE WOMAN



ELEGANCE

WE MUST NEVER CONFUSE
ELEGANCE WITH
SNOBBERY

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