



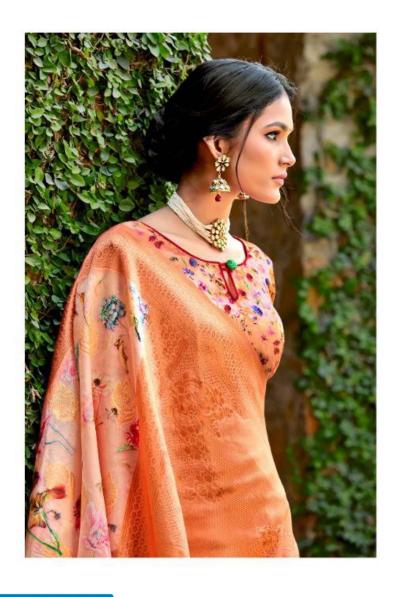






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A brand is the set of memories, stories and relationship With our adaptation of authentic Indian fabrics and silhouettes, we want millennials to sport the saree as they like. Making the saree a fashion choice for the young is what we hope to do.





