

The logo for Koodal's, featuring a stylized red and black 'K' followed by the word 'Koodal's' in a black serif font with a registered trademark symbol.

Koodal's®

A woman is shown wearing a maroon saree with a wide, patterned border. The border features a colorful, intricate design with floral and geometric motifs in shades of green, orange, and brown. The woman is posing with her hand near her face, looking towards the camera. The background is a simple indoor setting with a white door and a vase of pink flowers.

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Sarees are like Indian women – so versatile. From business meetings to first nights, from political speeches to red carpets, from college farewells to Indian kitchens, they truly have many avatars. A saree is not just a garment. It's a power, an identity, a language.

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God made a list of beautiful things to give to India, and the beauty of an Indian woman in a saree was at the top.

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