



# KANJIVARAM

SILK-3

TEXTILE DEAL





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A BOUTIQUE COLLECTION

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## Attire of the Marvel

2017

Even today, many from within the desert and without whisper of the origins of the divine damsel of yore. They know such perfection cannot emanate from anywhere but heaven. The worksmihs of her fine garments chuckle in secrecy.

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As we've seen from the pages before this, these are not just saris. They are your instruments to make the world spellbound to your charm. What are you waiting for? Deck yourselves and embellish your spirit with our attractive creations.

2016

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2019

2020

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## Goddess of Style



There is talk. There are whispers. There are debates. And they're all about you. Sitting together they wonder about the mystique and the charisma which surrounds you, as you strut magnificently in your breathtaking sarees. What could be the secret that you possess, which the remaining world is not privy to? Well, let's tell them it's our little secret, shall we?

2006





Your saree is the colour of gold, woven from treasures lost aeons ago at the bottom of the sea. As other fads pass, your freshness is immortal. As the wind blows, and the waves shimmer, it is almost as if you are born from the water. Because the waves reflect you, and the ripples magnify your beauty manifold...you appear as a nymph born from the sea.

2009

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Women from all over the world seek in vain. They look for the craftsman who's created the spellbinding saree that now adorns you, and wish in turn for them to create the same for them. Little do they know that the saree you now wear handpicked you as the recipient of this eternal gift. The spell of class, and you are inseparable.

2018

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2003

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2010

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2011





Many years pass until he remembers you, in your saree crafted out of mirth and happiness. And these reflections cause him to stop, to ponder, to reflect and ultimately to rejoice. Your saree is magic, it is perfection, it opens the floodgates of memories waiting to envelop him in absolute bliss. And at the same time he despairs, because the desire to see you is endless and boundless.

2004

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This saree and you are a match made in heaven. When you saree in this sublime creation, you transcend to a new pedestal. One where the world of fashion views you with reverence, as the goddess of style. Be the trendsetter and make the world imitate you.

Visage of Enamour

2013

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And so they sing the strains of her beauty in the words of an ancient race. It paints a picture of her wit, her splendor, her wonder and above all, her lovely garments. All those who listen to it discover bliss like never before.

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2001



2002



2003



2011



2012



2013



2014



2004



2005



2006



2007



2015



2016



2008



2009



2010



2017



2018



2019



2020





They whisper her name, and  
discuss her lineage, in not quite  
their own majestic, in her  
stature a regal bloodline and in  
her attire royalty. Their bow  
their heads before her, and give  
her way when she passes. She  
unites and fills her surroundings  
with grace.



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2005

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