

  
RAJYOG™  
*An Ethnicity*

# Arabella





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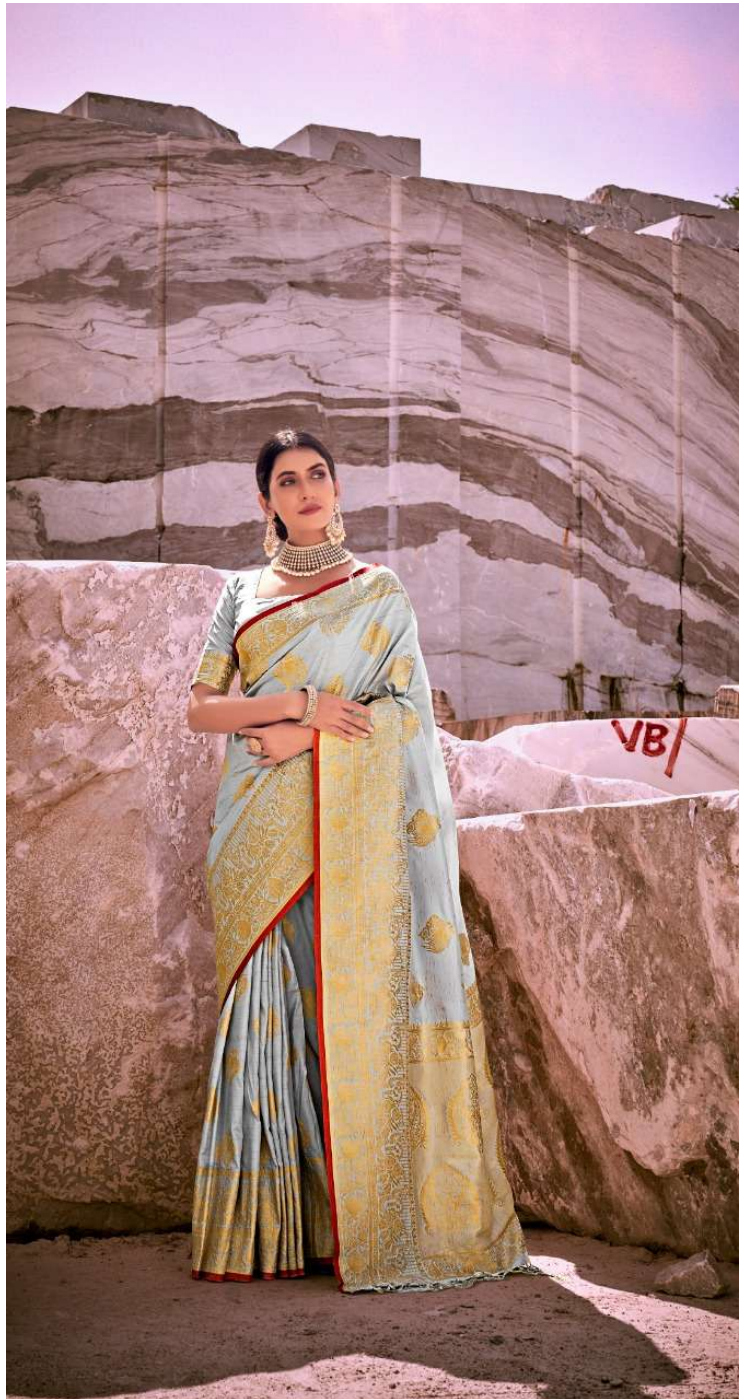
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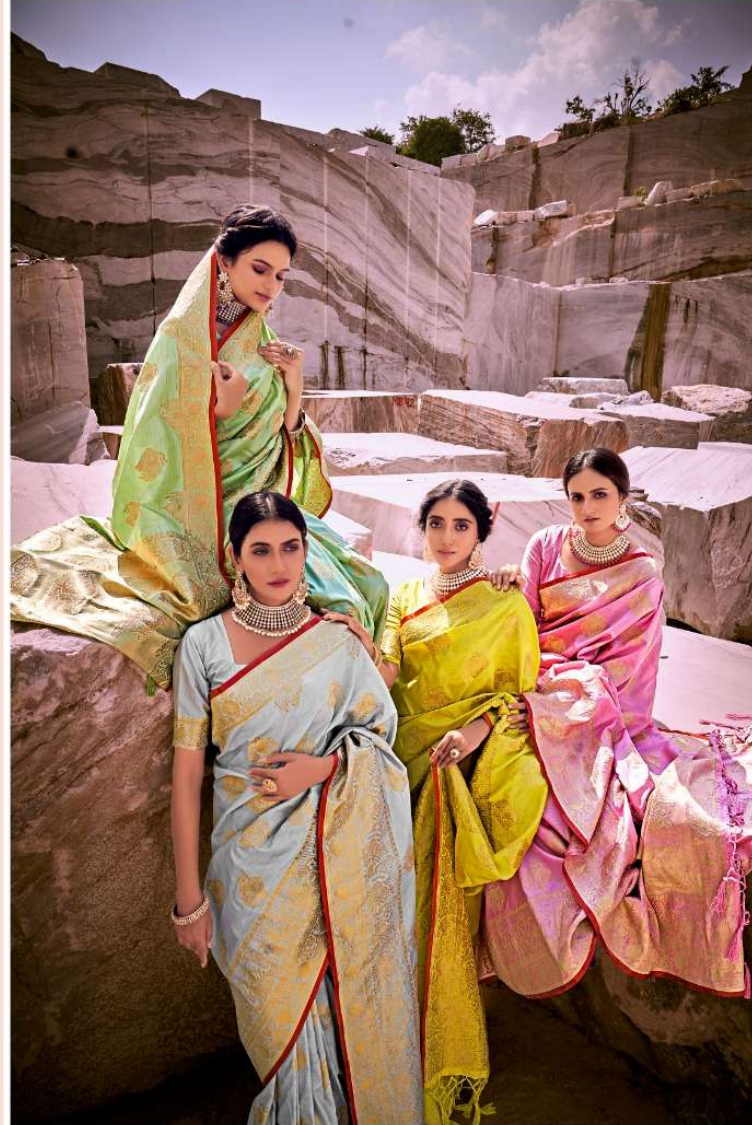






You can never take too much care over the choice of your shoes. Too many women think that they are unimportant, but the real proof of an elegant woman is what is on her feet.



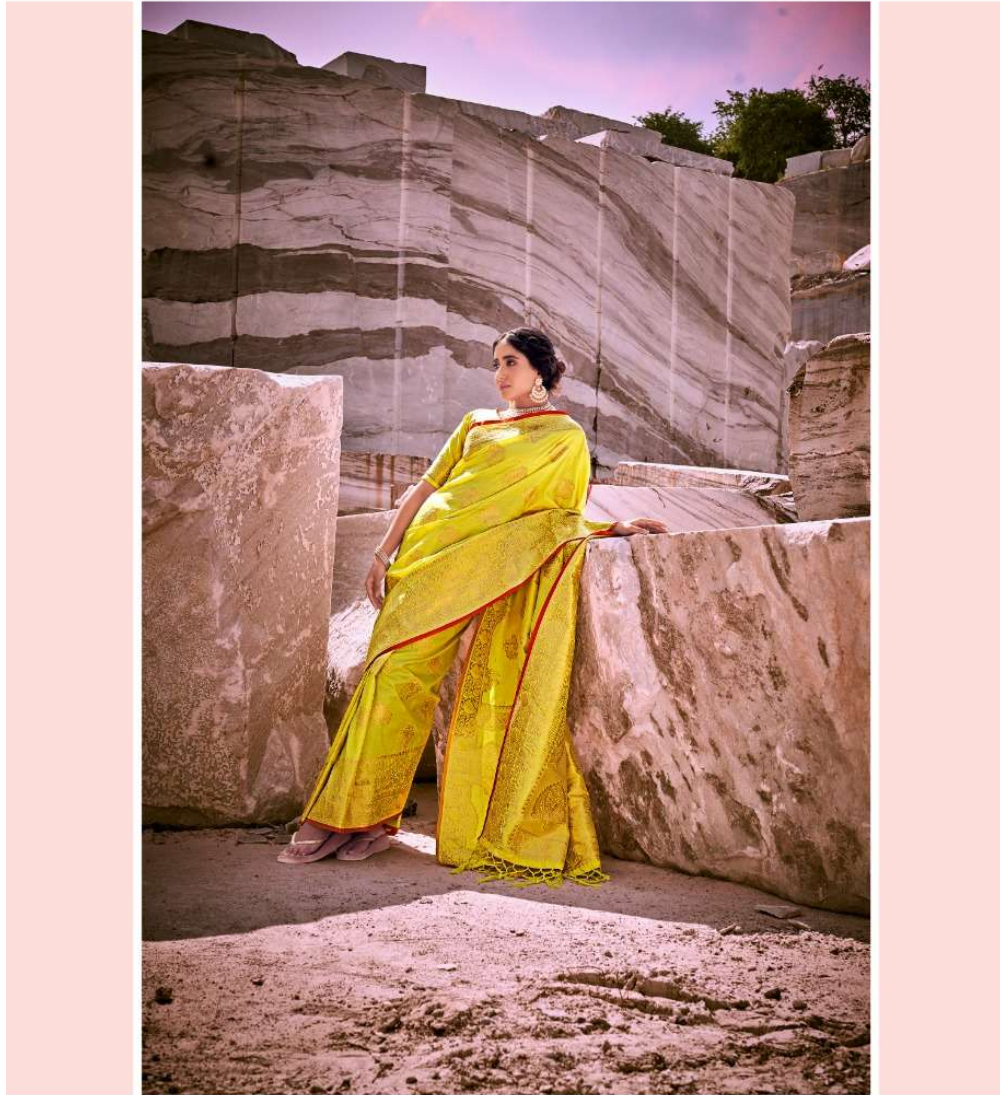


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"Fashion is not necessarily about labels. It's not about brands. It's about something else that comes from within you."







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I have always believed that fashion was not only to make women more beautiful, but also to reassure them, give them confidence.











# Fashion happening

"Fashion is not something that exists in saree only.  
Fashion is in the sky, in the street, fashion has to do with ideas,  
the way we live, what is happening."







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301 "The customer is the final filter. What survives the whole process is what people wear. I'm not interested in making clothes that end up in some dusty museum."



