

JOH RIVAAJ

कढ़ाई
(THE EMBROIDERY) Vol-1

TEXTILE DEAL



01



02



03



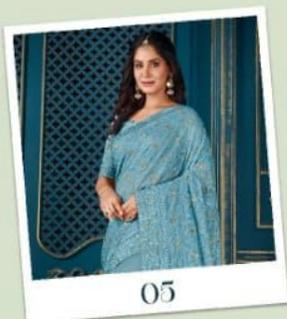
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08



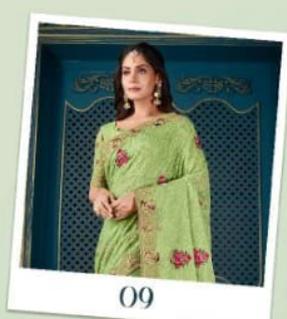
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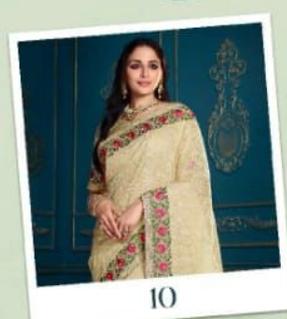
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These Sarees make
you look crispy
dive, so that the
world, respects, re-
verses and worships
you in all your
glory. Become the
idol the world
bows down to

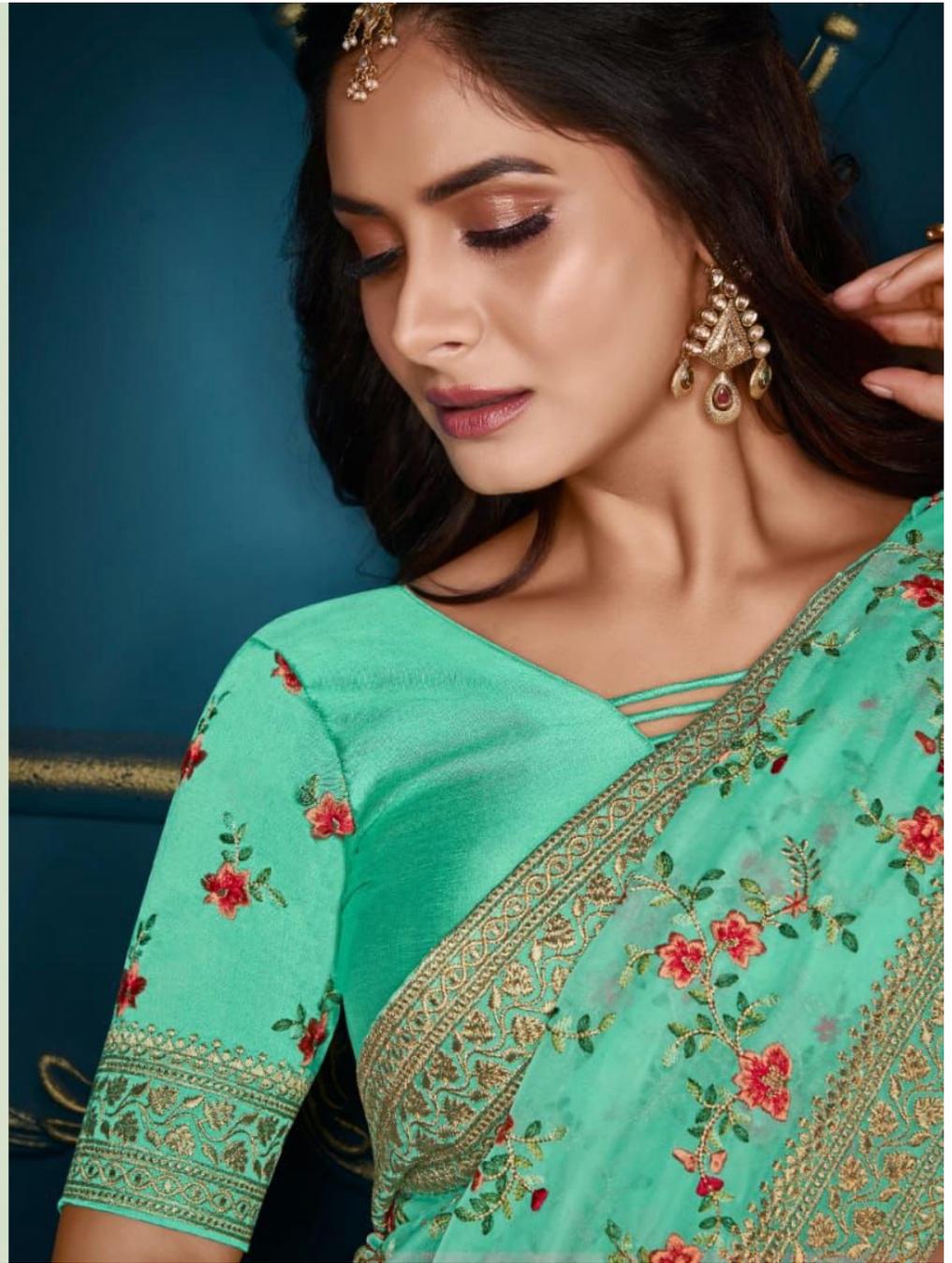
02



There is something about the saree that makes a woman look dignified, charming and every bit stylish.

07

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Elegance is the balance between proportion, emotion and surprise. we make clothes, women make fashion

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THE HUES OF ETERNITY

Colourful, bright and awash in splendour unmatched-
these sarees do your charm justice like none other. Fill
the world around you with brightness sun bound.

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jc
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SCULPTED
FROM

DIVINITY

The colour palette of our new collection is lively and vivid, using a baseline blend of modern concepts combined with Indian culture, which keep the classic flavours alive of Indian fashion.

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01 Luxury in each detail

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She is not just a style icon, but an icon in every sense of the word. The royal connection has turned her into a celebrity herself



01

She is a Queen, her soul is Royalty

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GLIMMERING DROPS OF MAGIC

Some legends are from the world beyond. Others still are from this world. Be the other-worldly beauty and make the world gasp with your beauty and demeanor



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Design is a constant challenge to balance comfort with luxe, the practical with the desirable



09



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the collection speaks to the designer's signature understanding of clean, Indian style. we made sure that everything is very simple. She is capitalized on the medium like no one has ever done before.



05 We're feeling beauty this winter with amazing design and pleasing colours promise to get us in the mood, in a single bound

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It is all about looking gorgeous and fashionable in effortless and comfortable sarees. We brought that comfort and fashion in our new collection



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