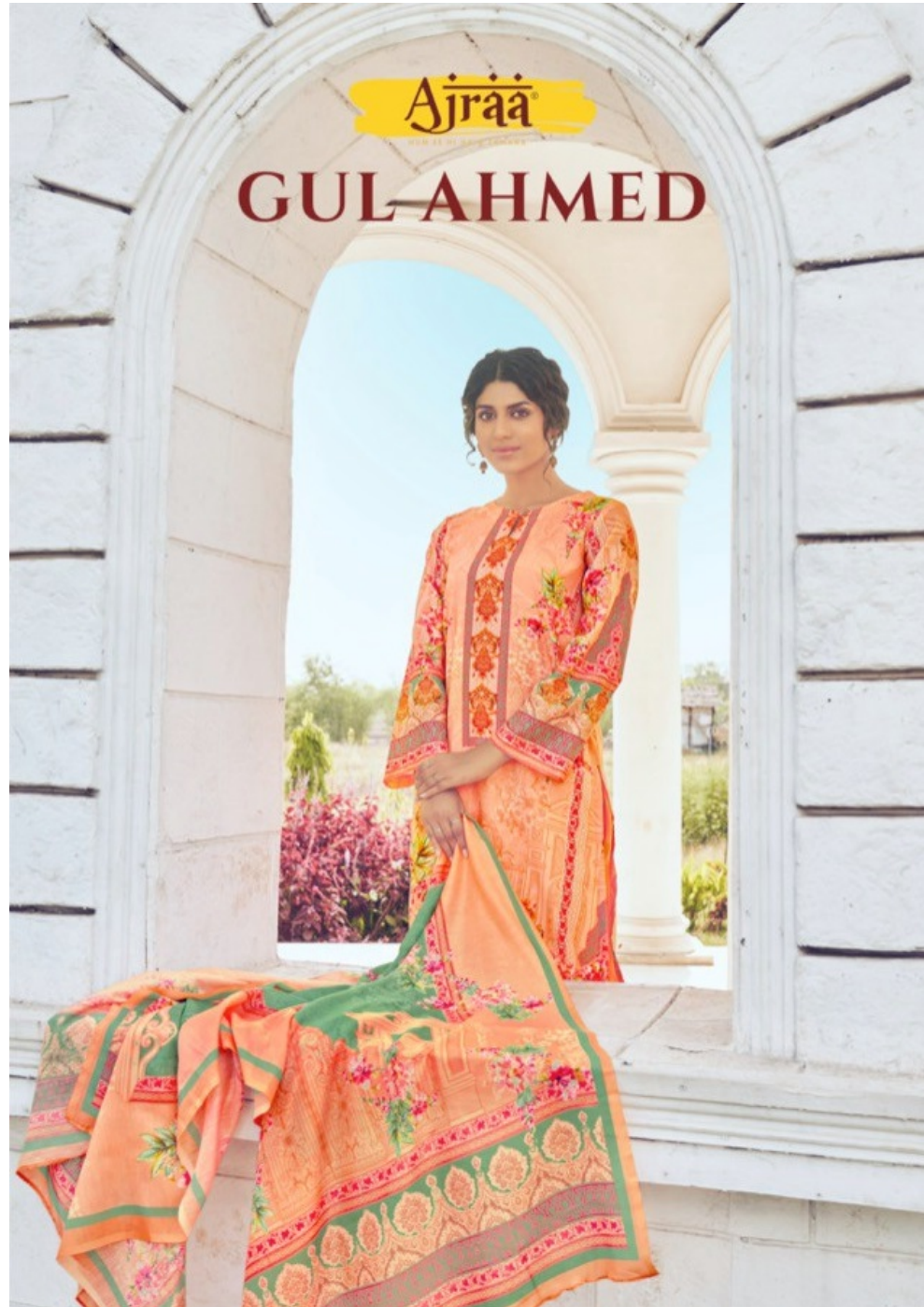


Ajraa

GUL AHMED



ELAAAN-E-ISHQ | "Spring"



TEXTILE DEAL

Ajraa



THE SUMMER BLOOM

*The cheerful hues bring a bouquet of hope.
The summer bloom springs a colourful envelope.*

D.NO.1021

ELAAAN-E-ISHQ | Spring



Ajrää
FROM THE HEART OF INDIA

WEAR COMFORT

The philosophy this season puts the spotlight on how we envision summer dressing. Presenting the collection, which perfectly matches both factors—comfort and style that today's women aspire for her dream everyday wear.

TEXTILE DEAL

ELAAN-E-ISHQ | "Spring"

Ajraa



BLACK IS BEAUTIFUL

*A dark colour palette dominates the collection this year.
Magical black is the season's favourite hue.*

D.NO.1024

TEXTILE DEAL

ELAAN-E-ISHQ | Spring™

Ajraa
FROM THE HEART OF PAKISTAN



TEXTILE DEAL



ADVENTURES AT SEA

This collection speaks of everything we love, the waves, the adventures and the wonderful memories we built through all of this.

D.NO.1023

Ajraa
THE WAY OF OUR FASHION



ELAAN-E-ISHQ | Spring



FLOWER POWER

*This collection celebrates the special bond we share with flowers
From butterfly chasing at the park, to watching the leaves change their colour,
This collection is everything we adore and more.*

D.NO.1025

TEXTILE DEAL

ELAAN-E-ISHQ | Spring



Ajraa

BREATHING LIVELINESS

*Charismatic and feminine lines
The deep colors, pleats and the best cotton fabrics
It's happened in our Spring way of life.*

TEXTILE DEAL

ELAAN-E-ISHQ | Spring™



FLOWER POWER

This collection celebrates the special bond we share with flowers. From butterflies chasing at the park, to watching the leaves change their colour. This collection is everything we adore and more.

D.NO.1022



Ajraa
EST. IN 2014



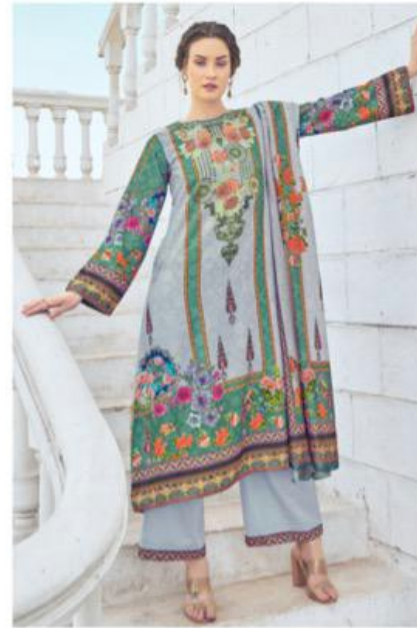
TEXTILE DEAL



1021



1022



1023



1024



1026





TEXTILE DEAL

ELAAN-E-ISHQ | Spring™

Ajraa
BY ANITA DIXIT

The collection celebrates the special bond we share with flowers. Imagine walking into a place and all the heads turning and saying "wow! That is exactly what this collection empowers you with!"

D.NO.1026