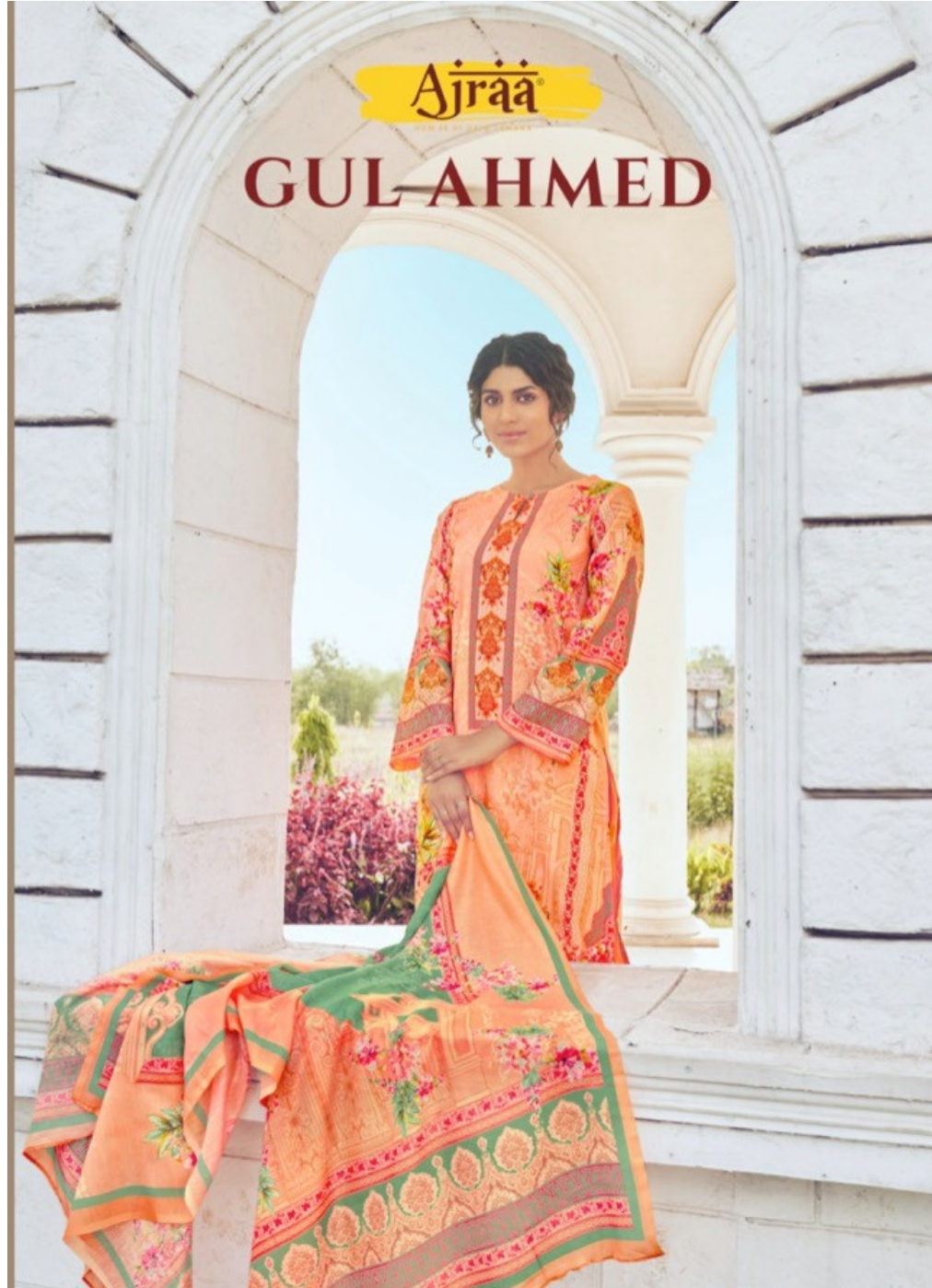


Ajrää

GUL AHMED



ELAAN-E-ISHQ | Spring[™]

Ajrää
KUN DE KI HAIR LAMAR



TEXTILE DEAL



ADVENTURES AT SEA

*This collection speaks of everything we loved, the waves,
the adventures and the wonderful memories we built through all of this.*

D.NO.1023



TEXTILE DEAL

ELAAN-E-ISHQ | "Spring"

Ajrāā
NEW & IN ALHAMBRA

*This collection celebrates the special bond we share with flowers.
Imagine walking into a place and all the heads turning and smiling at you! That is exactly what this collection empowers you with!*

D.NO.1026

ELAAN-E-ISHQ | "Spring"

FLOWER POWER

*This collection celebrates
the special bond we share with flowers.
From butterfly chasing at the park, to
watching the leaves change their colour,
This collection is everything we adore and more.*

D.NO.1022

Ajrââ
KUN TO AT TAKR ESMANI



TEXTILE DEAL

ELAAN-E-ISHQ | "Spring"

Ajrää
THE 11th ANNIVERSARY



BLACK IS BEAUTIFUL

*A dark colour palette dominates the collection this year.
Magical black is the season's favourite hue.*

D.NO.1024

TEXTILE DEAL



ELAAN-E-ISHQ | Spring™



TEXTILE DEAL

ELAAN-E-ISHQ | Spring



Ajrää

ELAAAN-E-ISHQ | SPRING

WEAR COMFORT

The philosophy this season puts the spotlight on how we envision summer dressing. Presenting the collection, which perfectly matches both factors—comfort and style that today's women aspire for her dream everyday wear.

TEXTILE DEAL

ELAAN-E-ISHQ | "Spring"



TEXTILE DEAL

Ajrää



THE SUMMER BLOOM

*The cheerful hues bring a bouquet of hope.
The summer bloom springs a colourful envelope.*

D.NO.1021



1021



1022



1023



1024



1026



TEXTILE DEAL

Ajraa
THE 40th ANNIVERSARY



ELAAN-E-ISHQ | "Spring"



FLOWER POWER

*This collection celebrates the special bond we share with flowers.
 From butterfly chasing at the park, to watching the leaves change their colour,
 This collection is everything we adore and more.*

D.NO.1025

TEXTILE DEAL