





The history of clothing in India dates back to ancient times, yet fashion is a new industry, as it was the traditional Indian clothing with regional variations be it the sari that remained popular until the early decades of post-independence India. A common form of Indian fashion originates from Western culture. Fashion includes a series of sequins and gold threads to attract customers and apply a statement to the Indian fashion community. A famous Indian fashion trademark is embroidery, an art of sewing distinct thread patterns. A way to include the traditional look and create a new fashion statement includes embroidery applied to different dresses, skirts, shirts, and pants to reflect the western culture influence as well as include the Indian tradition.





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affordable luxury

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TRADITIONAL INDIAN - LABLE





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Fancy Fabrics
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By Farrah Studio
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CANVAS

TRADITIONAL INDIAN FASHION



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A Heritage Tradition
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By Geeta & Nisha
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