



RAPATH
"The Secret of Style"

Mrudula Banarasi

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RAJATH
The Secret of Style

Banarasi Silk

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IN THE 21ST CENTURY THE STYLE TRENDS OF THE FASHION INDUSTRY DOMINATE THE WORLD MORE THAN THEY EVER DID, AND CONTROL NOT ONLY THE WAY PEOPLE DRESS BUT ALSO TRENDS IN HOME WARE DESIGN, MAKEUP FASHION AND PEOPLE'S OVERALL ATTITUDES. IN THE 60S FLOWER POWER DID NOT ONLY MEAN FLARES AND TUNICS, IT SUMMED UP THE WHOLE ATTITUDE OF A GENERATION, AND THIS IS EVEN

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In the 21st century the style trends of the fashion industry dominate the world more than they ever did, and control not only the way people dress but also trends in home ware design, digital fashion and people's overall attitudes. In the 60s, fashion power did not only mean styles and trends, it shaped the whole culture of a generation, and this is even more prominent today.



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In the 21st century the style trends of the fashion industry dominate the world more than they ever did, and control not only the way people dress but also trends in home ware design, interior fashion and people's overall attitudes. In the 60s, 70s and 80s people did not only wear fashions and trends, it shaped the whole culture of a generation, and this is even more prominent today.



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In the 21st century, the style trends of the fashion industry dominate the world more than they ever did, and costume not only the way people dress but also trends in home ware design, makeup fashion and people's overall attitudes. In the 60s, people poured out not only jeans flares and turbans, it summed up the whole attitude of a generation, and this is even more prominent today.



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"In the 21st century the style trends of the fashion industry dominate the world more than they ever did, and control not only the way people dress but also trends in home
ware design, interior fashions and people's overall lifestyles." Is the slogan coined by the world's most elite designers and fashionistas. It applies to the whole of India and
this is even more pronounced today.



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IN THE 21ST CENTURY THE STYLE TRENDS OF THE FASHION INDUSTRY DOMINATE THE WORLD MORE THAN THEY EVER DID, AND CONTROL NOT ONLY THE WAY PEOPLE DRESS BUT ALSO TRENDS IN HOME WARE DESIGN, MARKET TRENDS AND PEOPLE'S OVERALL AESTHETICS. IN THE 60s FLOWER POWER DID NOT ONLY MEAN FLARE AND TUNIC, IT SUMMED UP THE WHOLE AESTHETIC OF A GENERATION, AND THIS IS EVEN MORE PROMINENT TODAY.



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