

NORITA

Royal


MAHOTSAV[®]
GROUP



Ikshita

A fashion advertisement for the 'Ikshita' collection by NORITA Royal. The image features two women standing in a garden-like setting with light blue walls and hanging green vines. The woman on the left is wearing a bright yellow-green saree with intricate silver and gold embroidery and a matching blouse. She is holding a small, rectangular, metallic clutch bag. The woman on the right is wearing a vibrant pink saree with a wide, ornate border and a matching blouse. She is holding a small, round, pink clutch bag. Both women are wearing large, ornate earrings and bangles. The text 'NORITA Royal' is positioned in the upper left, and 'Ikshita' is written in a large, bold, red font below it. Underneath 'Ikshita', the words 'PRESENTING THE VISIBLE. ESSENCE' are written in a smaller, red, all-caps font. At the bottom left, there is a paragraph of text describing the collection.

NORITA
Royal

Ikshita

PRESENTING

THE VISIBLE.
ESSENCE

When you are given a chance to talk about fashion and its trends, there cannot be a better chance to write about its new ideas that we have brought into our new catalogue named IKSHITA. When fashion finds its soul and beauty, it reigns the supreme. IKSHITA – as its name translates to the meaning of being visible, we proudly presents a collection that celebrates the timeless allure of new styles equipped with feminine grace. Prepare to be enchanted as we take you on a journey through a curated selection of exquisite saree styles. With each fold, you'll find yourself into a different world." This collection draws inspiration from the essence of its name, infusing each saree with fresh and captivating styles. Being a leading saree brand, we believe that fashion is not just about clothing; it is a form of expression.



"RIPE ONION COLOURED DRAPES"

Drape yourself with stunning onion-colored saree. Embrace the latest fashion trend with this chic and stylish ensemble, perfect for any occasion. Make a statement with this vibrant



43101
Fabric : Silk Crepe



"CHOCOLATE BROWN MEADOWS"

This sophisticated exquisite chocolate brown saree makes the perfect choice for making you look different at any event.



43104

Fabric : Crepe Silk and Print



"LIGHT GREENISH
-BLUISH DROPS"

Take your style to next level with light greenish bluish saree. Embrace the trendy hue and exude grace at every occasion.

43103

Fabric : Organza Silk Crepe



"LIGHT GREENISH-BLUSH DROPS"

Radiate elegance in our enchanting light greenish bluish saree. This fashionable and unique hue adds a touch of serenity and charm to your look. Embrace the latest trend and captivate hearts at any occasion.



43103

Fabric : Organza Silk Crepe



"CHOCOLATE
BROWN MEADOWS"

Feel confident when you wear this perfect blend of fashion and style, it's the ideal choice for a statement making look and fashionable choice.

43104

Fabric : Crepe Silk and Print



"FALLING VIOLET HUES"

Step into the spotlight with our mesmerizing violet saree. This fashionable and sophisticated ensemble exudes charm and grace. Embrace the allure of this vibrant hue and make heads turn at any event.



43102

Fabric : Organza Silk Pattern



"DESIGNING PURPLE DRAPE"

Create the look that you deserve with this shade of purple. Feel welcomed and graceful with plated purple. Put yourself in charge with your fashion style.



43105

Fabric : Crepe Silk 2D



"THE MUSTARD YELLOW FASHION"

Embrace radiance with our captivating mustard yellow saree. This trendy choice will make you stand out at any event, leaving a lasting impression and fashionable choice.

43106

Fabric : Barbatie Chiffon



43107

Fabric : Organza Pattern



"THE RED AND THE PINK"

Set hearts aflutter in our ravishing red saree. This bold and fashionable choice exudes confidence and charm, perfect for making a statement.



"TOMATO RED
ENCHANTING STYLE"

Ignite your style with our vibrant tomato red saree. This trendy choice exudes confidence and flair, making you shine at every occasion.

43109

Fabric : Barbie Chiffon



"DESIGNING PURPLE DRAPE"

Create the look that you deserve with this shade of purple. Feel welcomed and graceful with plated purple. Put yourself in charge with your fashion style.



43110

Fabric : Silk Georgette



"THE RED AND THE PINK"

Embrace femininity with our pretty red and pink saree. This fashionable delight is a blend of elegance and style, ideal for any special occasion.



43107

Fabric : Organza Pattern



"A DARK PURPLE CODE"

Embrace sophistication with our dark purple saree. Its rich hue and stylish design create a captivating look for any occasion and fashionable choice.



43108

Fabric : Brasso with Crepe
Sequence Pattern Applie work



"A DARK PURPLE CODE."

Embrace sophistication with our dark purple saree. Its rich hue and stylish design create a captivating look for any occasion, and fashionable choice.

43108

Fabric : Silk Crepe



"FRAMING FEMINTY"

Old rose pink saree with soft silvery cut-work leaf embroidery and contrast maroon frill details.



43111

Fabric : Silk Satin



"LUSCIOUS LEMON"

A summery combination of grey and lemon yellow fused with cut-work floral embellishments.



43112

Fabric : Silk Glitter Georgette



43101



43102



43103



43107



43108



43109



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43111



43112