



VARSHA™



#516

TEXTILE DEAL

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LUXURIOUS

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#511

"The fashionable woman wears clothes. The clothes don't wear her."



#512



#513



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#518



#513

ELEGANCE is not standing out, but being remembered.



#516



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STYLE ICON

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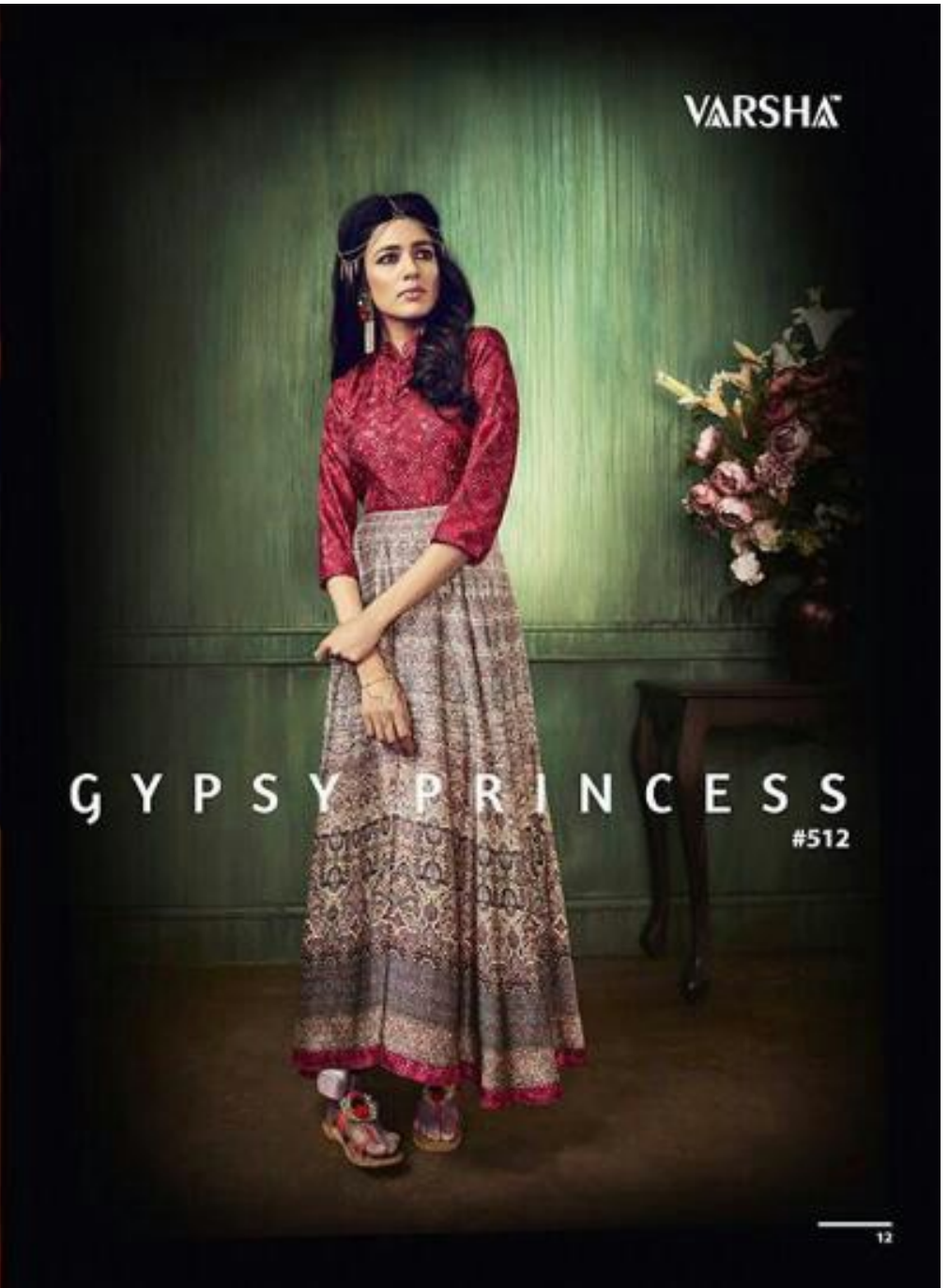
FESTIVAL

It's a new era in fashion
there are no rules. It's
all about the individual
and personal style,
wearing high-end,
low-end, classic labels,
and up and coming
designers all together.
"Clothes mean nothing
until someone lives
in them."



I'm a feminist, a 21st-century feminist,
which means choice and freedom.
One has the right to be both
glamorous and ethically schooled.

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G Y P S Y P R I N C E S S
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"Style is a simple way
of saying complicated things."

A
RAY
OF
ST
YLE



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Innovatively styled collection was lavishly splashed with the most interesting detailing techniques



Entice your senses, you know how it feels like wrapped in its brilliance, unspoken words strike, tones of beauty draped in shimmering delicate finery, it follows traditions and leads the fashion. Each piece from this line is pure joy for all aspiring and reigning. SO FLAUNT WITH STYLE !

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Fulfill your girlish fantasies with an embellished look
here multi hued thread work,
delicate net & sequins enhance the beauty

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THE TWIST IN THE HOOD

ELEGANCE is not standing out, but being remembered.

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Pash & plush - Rich
brocade on the outside
and dainty calico on
the inside

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MAJESTIC

"Create your own style... let it be unique for yourself and yet identifiable for others."

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RUSLE

FASHIONS ARE LIKE TRENDS, THEY CHANGE MORE QUICKLY THAN THE ENGLISH LANGUAGE. THE TERM FASHION IS OFTEN USED A WORD WITH THE FORCE AND STYLE, NEGATIVE SENSE, TO MEAN A FAD.

THERE ARE FASHIONS IN MANY TYPES OF HUMAN ACTIVITY AND WAYS OF THINKING. THERE ARE FASHIONS IN ARCHITECTURE, THE WAY PEOPLE BUILD HOUSES, AND INTERIOR DESIGN, THE WAY PEOPLE DECORATE THEIR HOMES, THERE ARE FASHIONS FOR CLOTHING, THERE ARE FASHIONS FOR DANCE AND MUSIC, AND FOR THE WAY PEOPLE SPEAK, THERE ARE FASHIONS FOR IDEAS.

FASHION CAN ALSO MEAN A STYLE OF LANGUAGE OR BEHAVIOUR. FASHIONS ARE A KIND OF NONVERBAL COMMUNICATION. THEY COMMUNICATE SOMETHING, BUT EXACTLY WHAT IS SOMETHING OF A MYSTERY. OFTEN WHAT THEY EXPRESS IS BELONGING TO A PARTICULAR GROUP.

"DON'T BE INTO TRENDS, DON'T MAKE FASHION OWN YOU, BUT YOU DECIDE WHAT YOU ARE, WHAT YOU WANT TO EXPRESS BY THE WAY YOU DRESS AND THE WAY YOU LIVE."

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BEST FLORAL FRAGRANCE

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"Fashion is what
you're offered four
times a year by
designers.
And style is what
you choose."

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STYLE STATEMENT



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"The fashionable woman wears clothes. The clothes don't wear her."

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"Anyone can get dressed up and glamorous, but it is how people dress in their days off that are the most **INTRIGUING.**"

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WHY CHANGE?
EVERYONE HAS HER
OWN STYLE.

"Fashion changes, but style endures..."



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THE ULTIMATE LOOKS

Elegance is the only beauty that never fades...

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