















IN THE 21ST CENTURY THE STYLE TRENDS OF THE FASHION INDUSTRY DOMINATE THE WORLD MORE THAN THEY EVER DID AND CONTROL NOT ONLY THE WAY PEOPLE DRESS BUT ALSO TRENDS IN HOME WARE DESIGN, MAKEUP FASHION AND PEOPLE'S OVERALL ATTITUDES. IN THE 40S FLOWER POWER DID NOT ONLY MEAN FLARES AND FUNCS, IT REPRESENTED THE WHOLE ATTITUDE OF A GENERATION, AND THIS IS EVEN MORE PROMINENT TODAY NOWADAYS. FASHION IS BOLD AND DARING, AND THIS REFLECTS A NOBLETIES GENERATION THAT IS NOT AFRAID TO SAY WHAT THEY THINK, OR WEAR WHAT THEY WANT. FASHION IS NOT JUST A MEANS OF CLOTHING YOUR BODY, IT IS THE ESSENCE OF YOUR PERSONALITY AND BELIEFS, AND DESIGNERS ARE WELL AWARE OF THE POWER THEY HOLD. DESIGNERS' PREDICTIONS AND DESIGNS FOR THE COMING SEASON ARE MORE HOTLY ANTICIPATED THAN ANY OTHER REVELATION IN THE WORLD.

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