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# Zaahira

PRM  
TRENDS



SUMMERY TREAT

This collection is inspired from the most beautiful moments of

summer when the breeze is just what you need.

2023 SUMMER  
COLLECTION

• *Embrace nature, you rarely look with this artistic collection by PRM. The nature you see means - nothing is artificial.*



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*The art of* **BEING GRACEFUL.**

**PRM**  
FRANCE

*Zaahira*





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Photo: Anagha Lakshmi, www.anaghalakshmi.com | Model: Shreya | Styling: Anagha Lakshmi

8111

"universe"



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8112



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"thoughtful"

"The thoughtful details and soothing  
color palette gives it a big contrast to the season"

8111





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phenomenal

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"Be your own boss, be your own boss, be your own boss."

8110

"statement"



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8108

Depuis les années 60, nous avons été à l'avant-garde de la mode.



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8109 — "It's like an art to be loved, but you can't be loved."





8111

————— "The thoughtful details and stitching of our MeriZ give a subtle nudge that we're not!" —————



"So, you're who I need, to bring the darkness to my life!"

8110



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"Elegance is a statement, an attitude. Elegance means an always available."

8108



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"Fashion is the next powerful art. It's moments, designs and realizations all in one."



"Dress how you want to be, not how you want to be perceived."

8109



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8112



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Trends

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"redefine"

— "Redefine your fashion choices with comfort and a touch of style." —

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Earthy green kurta with a balanced blend of pinks and greens!

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"enrich"

"Gard, you'll discover a new & balanced blend of prints and plants"

8114



"Hydrating your fashion identity with comfort and unmatched style."

8115



8108



8109



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8113



8110



8111



8114



8115

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PUNJABIAN RANGI MATRONS