





THE  
EVOLUTION  
OF  
**she.**

3801

fashion



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SHIN



Humor is a big part of my style. You have to be willing to fall on your face a bit, to be that fashion roadkill. I know so many people who are die-hard fashion people who are way more educated than I am, but I love fashion. It's so much more important than just material.





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beautiful  
**HELLO**  
3803

happiness

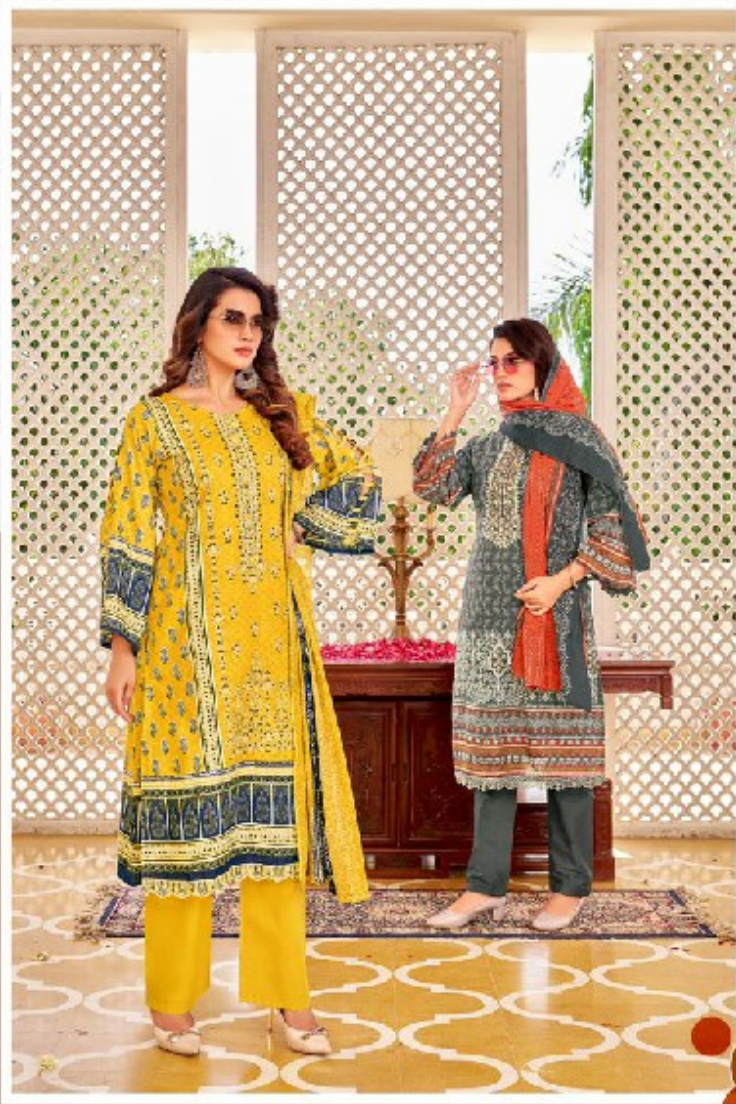


## Full color

I think the fashion is super serious and humor is suspect and people don't always know how to approach it. Sometimes people have questioned whether I was making fun of the industry or just at myself. I'm just trying to raise a smile. Clothes aren't meant to be worshipped at a church altar. I have a different approach to most designers.

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Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well.

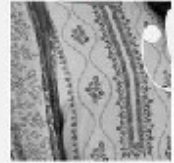
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Designers

Fashion, you can buy,  
but style, you possess.  
The key to style is  
knowing who you are,  
what takes years.  
There's no how-to  
manual to style. It's  
about self-expression  
and above all, attitude.

3807





# expression

3800

Fashion you can buy,  
but style you possess.  
The key to style is  
knowing who you are,  
which takes years.  
There's no how-to  
manual to style. It's  
about self-expression  
and about all it takes.





**A**s a young girl, I've always dreamed of having a career like this. I think it's so important for me to be able to use my platform and to bring awareness, and especially during these times where there's so much happening in the world. Everyone has a voice, and I think why not use that voice and help women, and tell them to also be bold and be able to break barriers.

luxury



**THIS  
YEAR'S  
GIRL** 3809



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Style is the only thing  
you can't buy, it's not in  
a shopping bag, in  
a label or a price tag. It's  
something that flows  
from our soul to the  
outside world.



attitude

3808





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GET IT

express *girl*

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