





THE
EVOLUTION
OF
she.

fashion

3801



Humor is a big part of my style. You have to be willing to fall on your face a bit, to be that fashion roadkill. I know so many people who are die-hard fashion people who are way more educated than I am, but I love fashion. It's so much more important than just material.







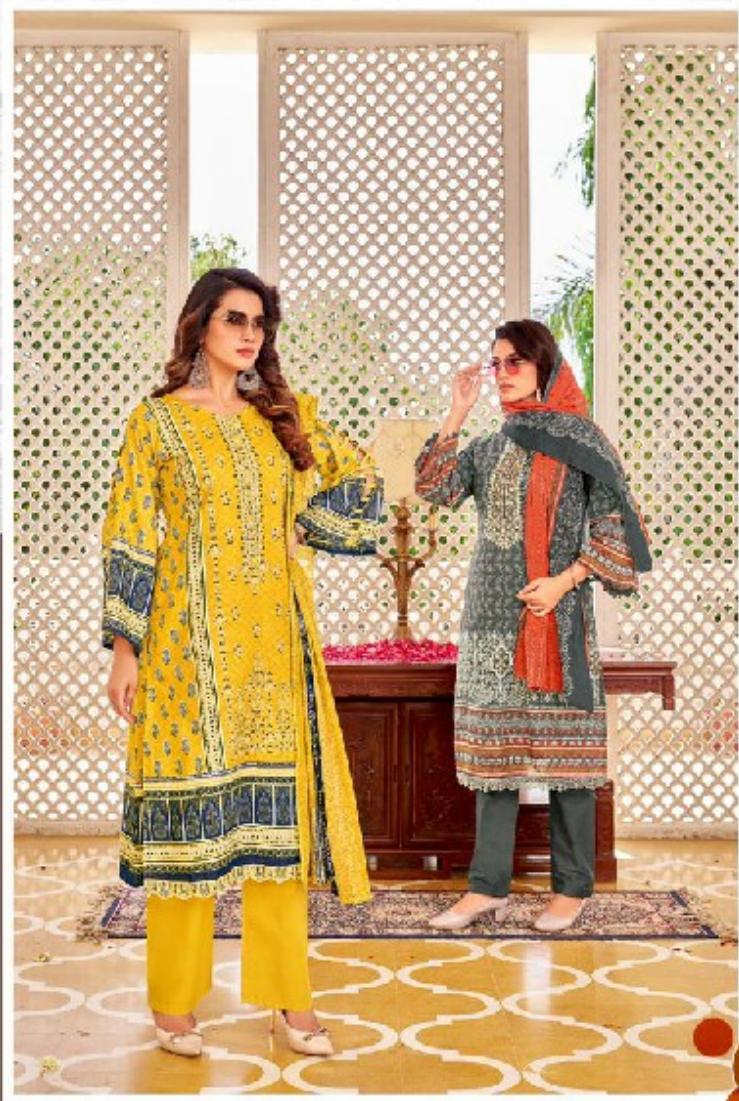
happiness

Full color

I think the fashion is super serious and humor is suspect and people don't always know how to approach it. Sometimes people have questioned whether I was making fun of the industry or just at myself. I'm just trying to raise a smile. Clothes aren't meant to be worshipped at a church altar. I have a different approach to most designers.

3802





Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well.



Roaritifi illy

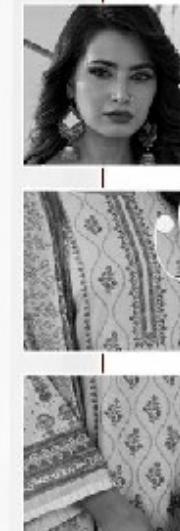
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3804
Capture THE
MOMENT



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Fashion you can buy,
but style you possess.
The key to style is
knowing who you are,
what makes you tick.
There's no how-to
manual; it's simple. It's
about self-expression
and above all attitude.

3807



Fashion you can buy,
but style you possess.
The key to style is
knowing who you are,
which takes time.
There's no how-to
handbook to style, for
it's about self-expression
and showcasing attitude.

3806

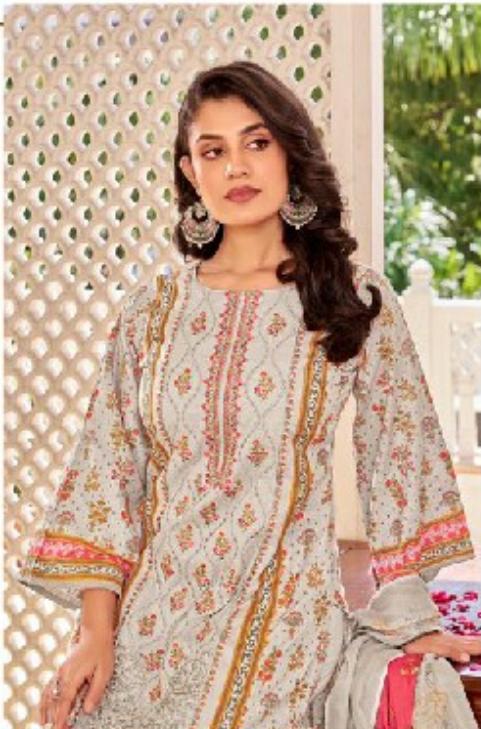




As a young girl, I've always dreamed of having a career like this. I think it's so important for me to be able to use my platform and to bring awareness, and especially during these times where there's so much happening in the world. Everyone has a voice, and I think why not use that voice and help women, and tell them to also be bold and be able to break barriers.



THIS
YEAR'S
GIRL
3809





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Style is the only thing
you can't hug. It's not in
a shopping bag, a
label or a price tag. It's
something reflected
from our soul to the
outside world.

3808





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A collage featuring a large, semi-transparent watermark in the center that reads "express girl". Above the watermark, there are two smaller photographs of the same woman in different poses. In the top right corner, there is a brown circular badge with the number "3810" in white. The background of the collage consists of vertical panels with repeating patterns of green leaves on a light background.



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Umair VOL-38