

CHARIZMA

Summer
2024 | Vol-01



EID EDIT

EMBROIDERED LAWN COLLECTION





ETHNIC BEAUTY!!!!



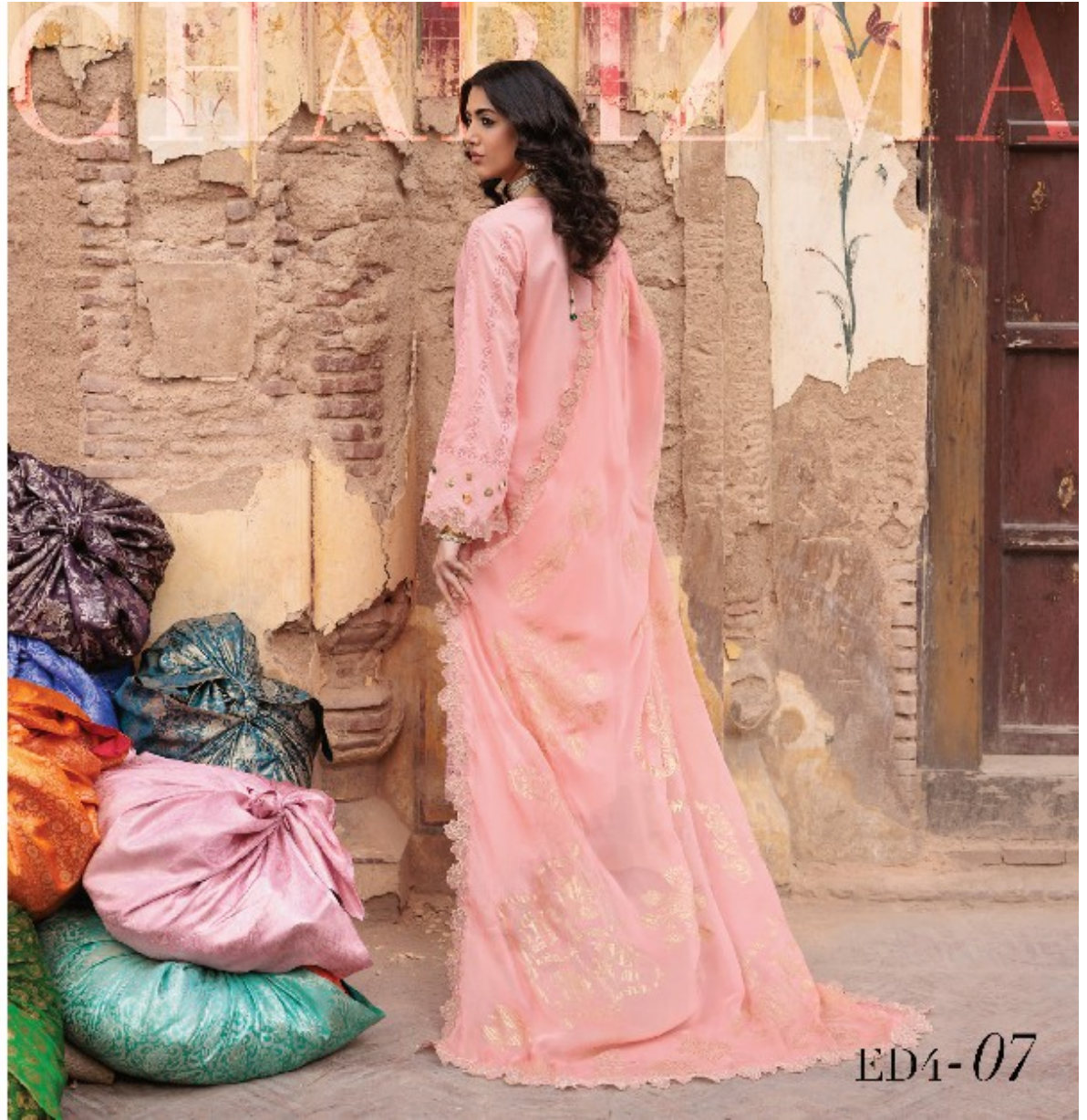


ED4-10







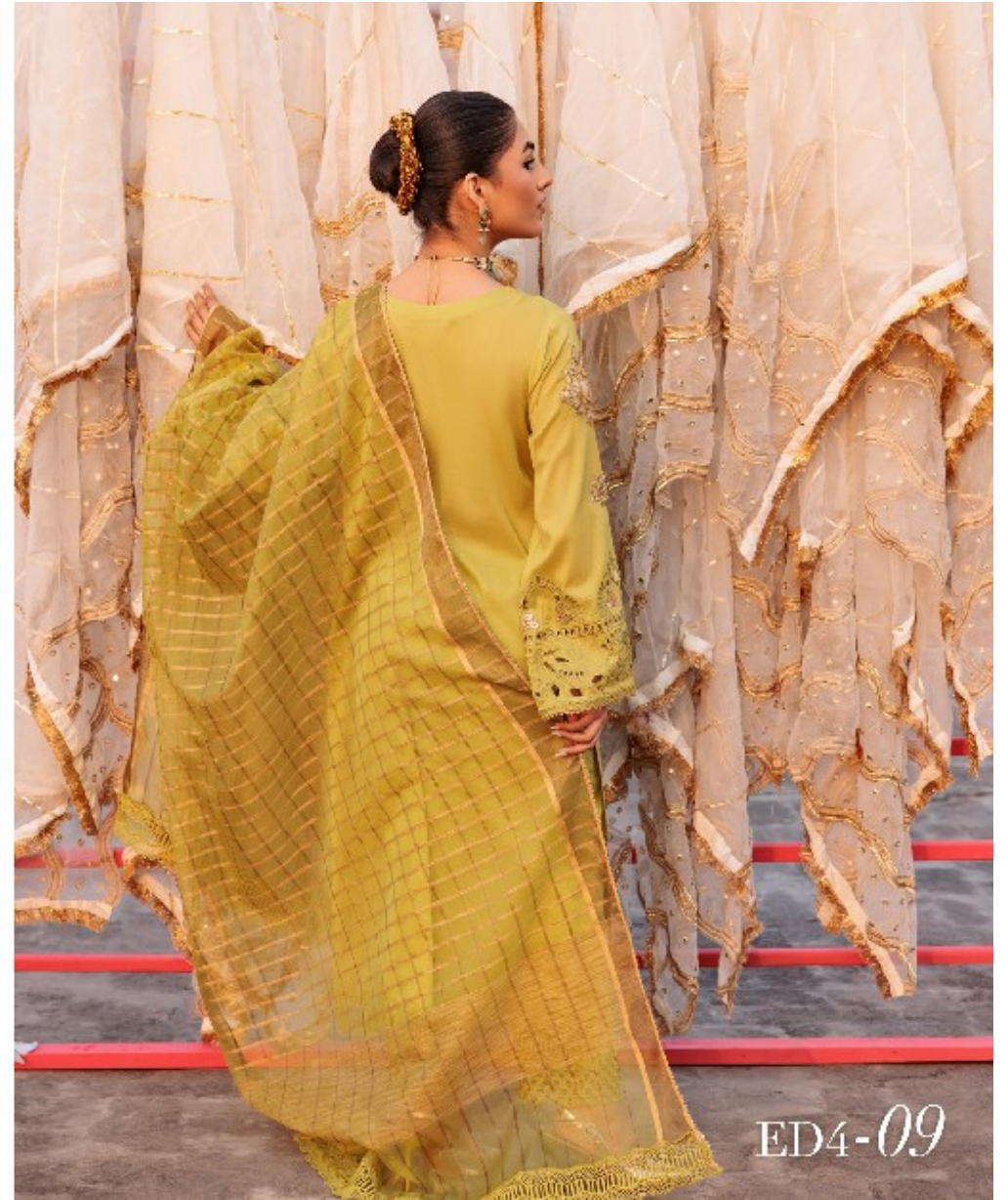












ED4-09



Charizma HPO (HPO) is here to collect winning ideas in wardrobe for the most updated version of you. This highly visual and intensely practical collection for the season will act as a step by step manual to enable you to build an everyday wardrobe with smooth transitions to formal wear that you will love, and people won't be able to stop talking about. This collection is a nod towards revitalizing a contemporary fashion line that brings the best of modern and trendy silhouettes and the rich heritage compositions to create a harmonized fashion fantasy and make it an ever-yet reality. For us and our audience, fashion is not only about colors and materials but also about functionality, spirit and sensibility.

SHOP 24/7
HOUSEOFCHARIZMA.COM







ED4-07



ED4-08



ED4-09



ED4-10



ED4-11



ED4-12

STORE LOCATIONS

LAHORE

Nishat Emporium Mall
G-13, Ground Floor,
Emporium Mall
Contact: 042-32592285

Gulberg Galleria Mall
Main Boulevard Gulberg
Contact: 042-35776680

Defence Housing Authority
208-Y Block, D.I.I.A
Contact: 042-35724777

Icbal Town
Plot #, Gulshan Block, Main
Boulevard
Contact: 042-35149434

FAISALABAD

Shop # 1, FIRST FLOOR
Lyallpur Galleria
Contact: 041-3223967

ISLAMABAD

Giga Mall, Shop # 36, 1st
Floor St Road Rawalpindi
Contact: 051-2725507

GUJRAT

Kutchery Road, Hassan
Chowk, Gujrat.
Contact: 053 2794549

SIALKOT

Rehman Liberty Market
Aziz Shaheed Road Sialkot
Centt (Near Silver Spoon
Restaurant)
Contact: 052-4560005

QUETTA

Shop # 5-7, 2ND Floor Gold
City Mall Jinnah Road Quetta
Contact: 081-2823622

GUJRANWALA

Shop # 1, Makkah Mall
Satellite Town Gujranwala
Contact: 055-3253662

KARACHI

Dikhusha Forum Tariq Road,
Shop # 7-8 Reside Pizza
Hub, Karachi
Contact: 021-3455104

S-07/d Fashion Avenue,
2nd Floor Lucky One Mall
Karachi
Contact: 021-3781267

Bahadurabad, Asif Arcade,
Shop No # 8
Contact: 0310-8887970,
021-34551104

SARGODHA

House of Charizma, 12
Rehmat Park University Road
Sargodha
Contact: 048-3765611

PESHAWAR

Spinzar Plaza, Shop # 16-17,
Ground Floor, Main University
Road, Peshawar
Contact: 091-5844281

RAHIM YAR KHAN

Shop # 2-3, Jama Plaza Model
Town Opposite Khaadi Shop
Raheem Yar Khan
Contact: 068-5874778

MULTAN

93-A, Gulgushat Avenue
A-Block Gulgushat Colony
Multan
Contact: 061-6800922

SAHIWAL

Shop # 2 Bhandari Chowk
Girls College Road Sahiwal
Contact: 040-4509050



+92 321-4624621

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