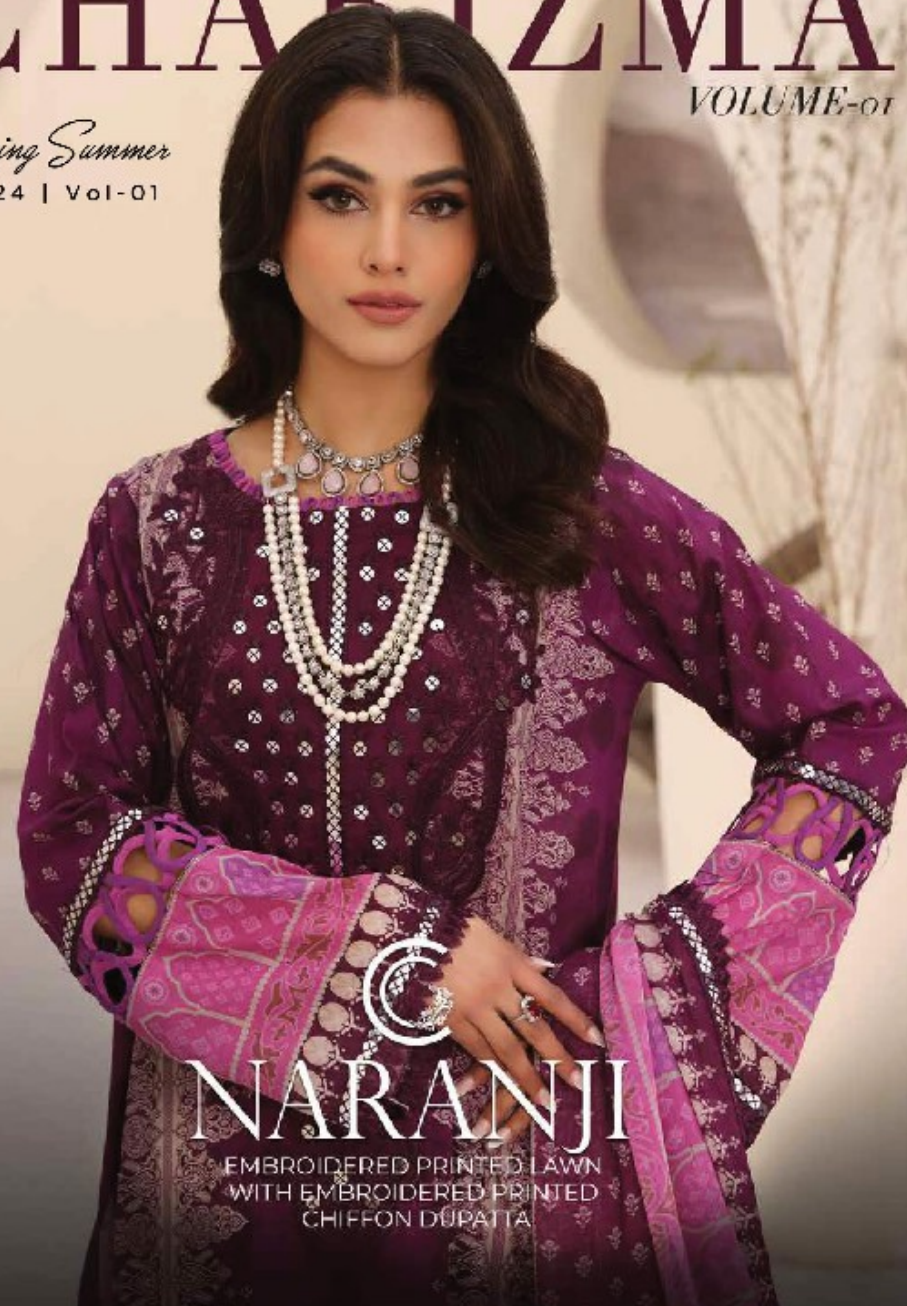


CHARIZMA

VOLUME-01

Spring Summer
2024 | Vol-01



©
NARANJI

EMBROIDERED PRINTED LAWN
WITH EMBROIDERED PRINTED
CHIFFON DUPATTA

NARANJI

CHARIZMA, A TRAILBLAZING FASHION BRAND THAT FORTHESSLY BLENDS ELEGANCE WITH CONTEMPORARY STYLE, HAS BECOME SYNONYMOUS WITH TIMELESS SOPHISTICATION AND IMPECABLE CRAFTSMANSHIP. RENOWNED FOR ITS COMMITMENT TO HIGH QUALITY FABRICS, Meticulous ATTENTION TO DETAIL, AND INNOVATIVE DESIGNS, CHARIZMA HAS EMERGED AS A BEACON OF sartorial EXCELLENCE. THE BRAND'S COLLECTIONS SEAMLESSLY FUSE TRADITIONAL AESTHETICS WITH MODERN SENSIBILITIES, OFFERING A DIVERSE RANGE OF ENSEMBLES THAT CATER TO THE DISCREET TASTES OF FASHION ENTHUSIASTS, WITH A PUNCHANT FOR CREATING PIECES THAT EXUDE CHARISMA AND GRACE. CHARIZMA STANDS AT THE FOREFRONT OF THE FASHION LANDSCAPE, EMBODYING A HARMONIOUS BALANCE BETWEEN TRADITION AND TRENDSETTING FLAIR. FROM INTRICATELY EMBROIDERED ETHERIC WEAR TO CHIC AND VERSATILE WESTERN STYLES, CHARIZMA'S CREATIONS REFLECT A COMMITMENT TO EMPOWERING INDIVIDUALS WITH CONFIDENCE AND STYLE, MAKING IT A SOUGHT AFTER NAME IN THE WORLD OF FASHION.

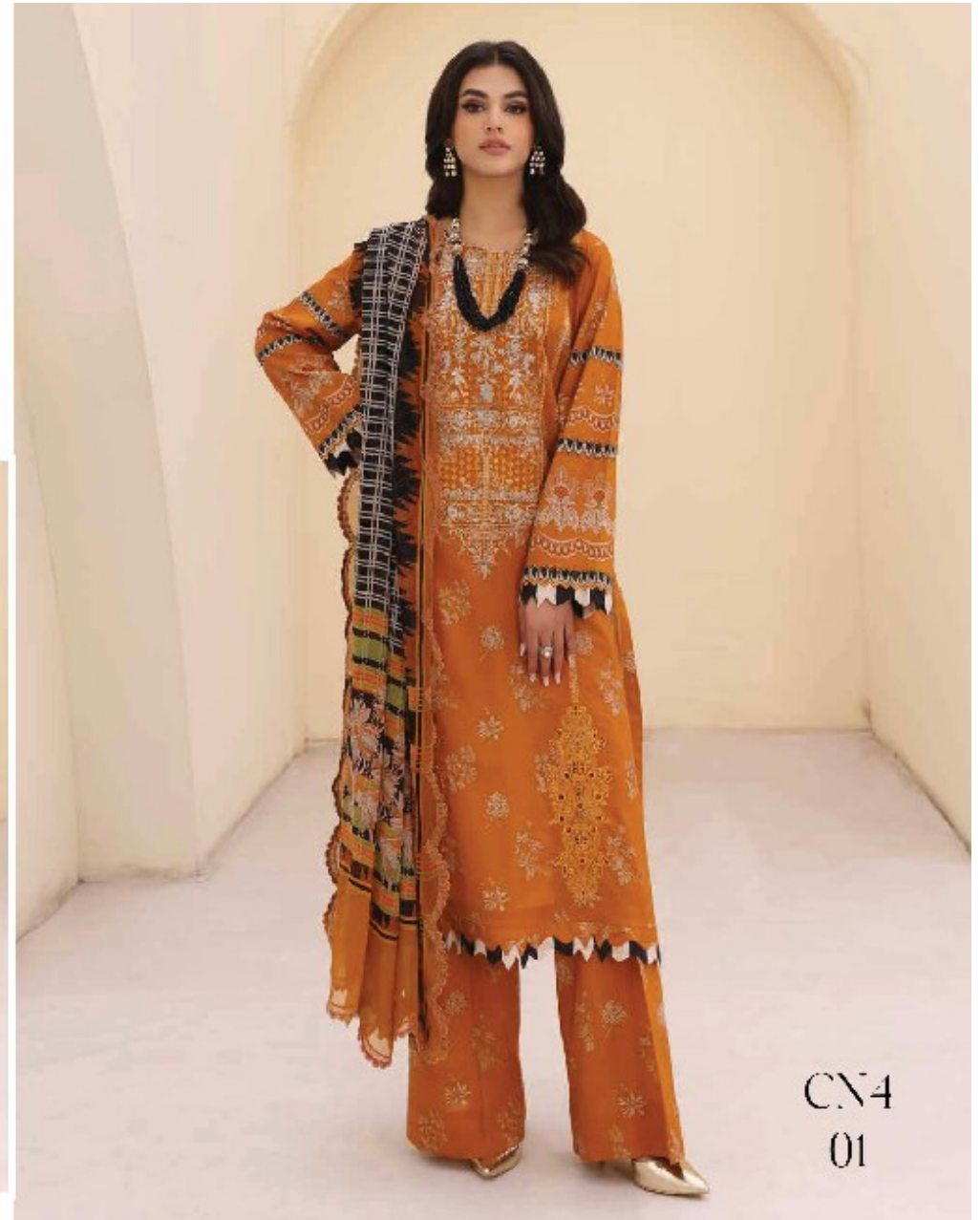
PURE CHIFFON DUPATTA

SALE 2024



Miss strange LOVE

With a passion for creating pieces that unite traditions and grace, Charizma stands at the forefront of the fashion landscape, embodying a harmonious balance between tradition and contemporary style. From intricately embroidered shawls to chic and versatile women's styles, Charizma's creations reflect a commitment to empowering individuals with confidence and style, making it a sought-after name in the world of fashion.



CN4
01

TALES *of* HER

Bring the fashion that is just right for you and make it accessible to you through our meticulously crafted attire that offer a classic appeal. Our collection is not superficial; it is for the discerning women balancing their responsibilities.









Step into a realm of timeless fashion with Occasion, where every stitch narrates a story of grace and glamour. Elevate your wardrobe with our enchanting collection. Where innovation embraces tradition. Our crafts blend modern trends with classic charm, offering you a wardrobe that mirrors your unique personality.

CN4
03







CYRA CUERO

Embrace the essence of elegance with Cyra Cuero. This collection is more than just clothes; they are a manifestation of your confidence and style, empowering you to shine in every moment.





CN4
05

The brand's collections seamlessly fuse traditional aesthetics with modern sensibilities, offering a diverse range of ensembles that cater to the discerning tastes of fashion enthusiasts. With a penchant for creating pieces that exude charisma and grace, Chariza stands at the forefront of the fashion landscape, embodying a harmonious balance between tradition and modernity. From intricately embroidered ensembles to chic and versatile western styles, Chariza's creations reflect a commitment to empowering individuals with confidence and style, making it a sought-after name in the world of fashion.



CN4
06

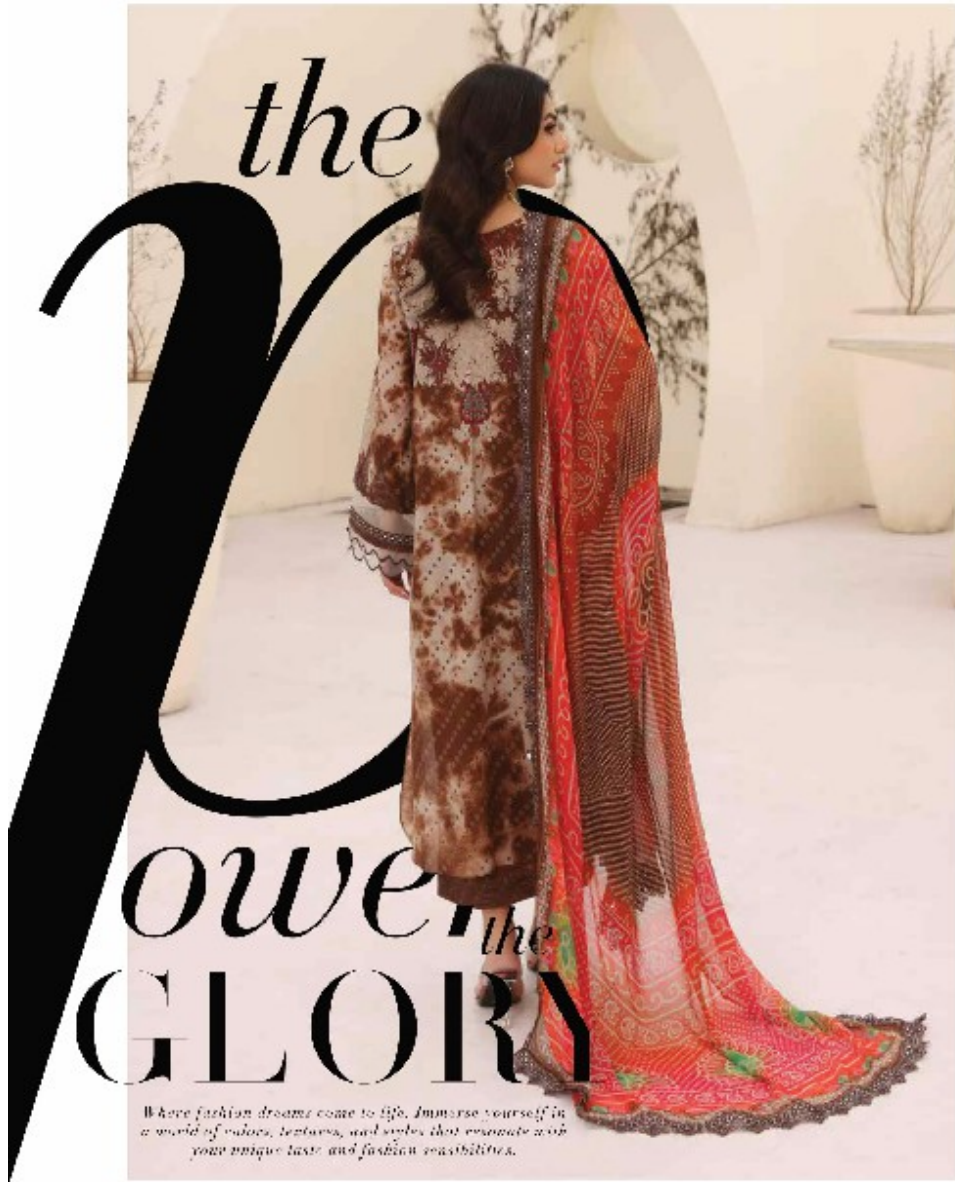


Dive into the world of Chanzan, where fashion is not just about clothing, it's about expressing your individuality. Explore our diverse range that caters to your every style need.



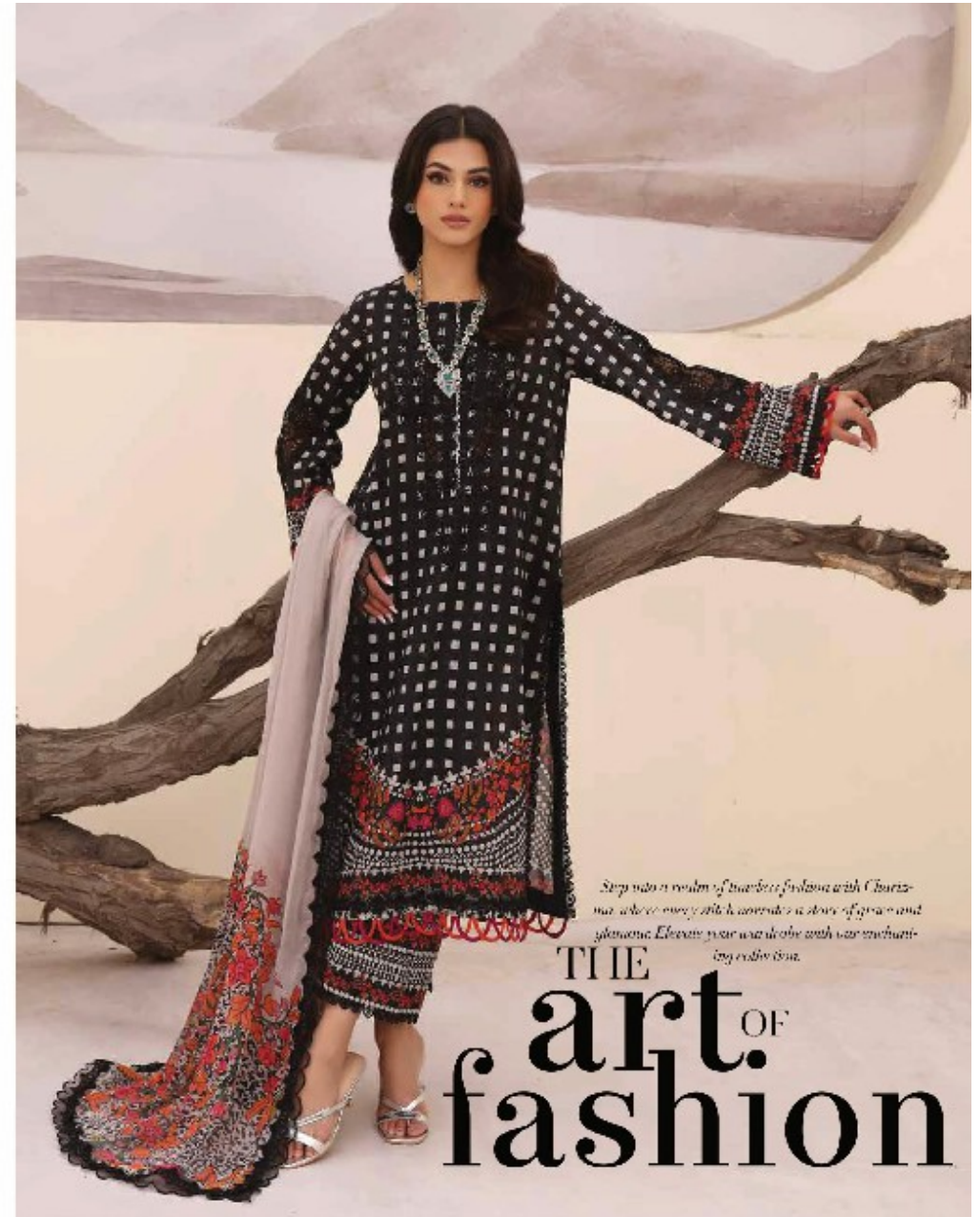


CN4
07





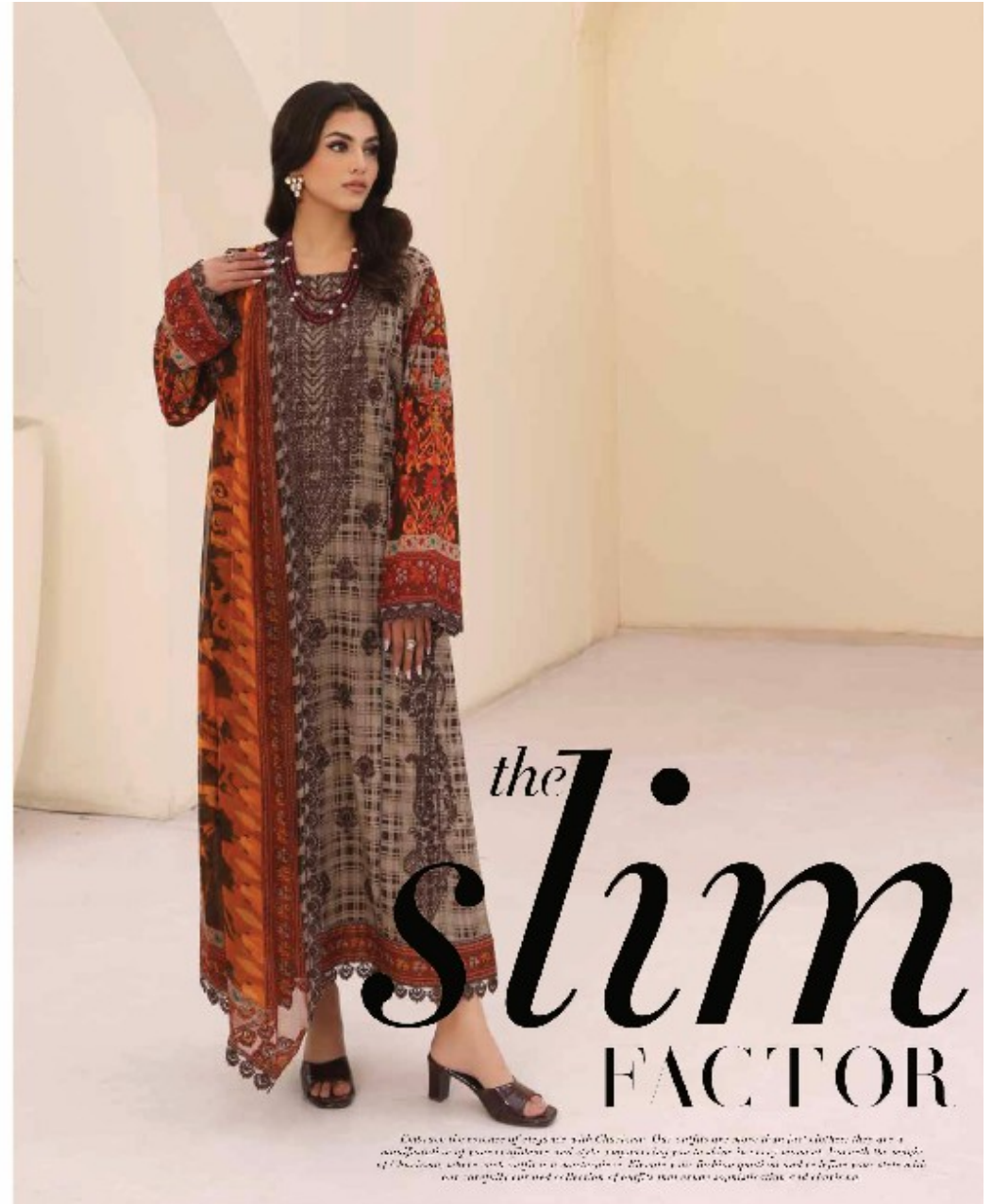
CN4
08



Step into a realm of timeless fashion with Christmas, where every stitch conveys a story of grace and elegance. Elevate your wardrobe with our enchanting collection.

THE art OF fashion









CN4-01

CN4-02

CN4-03

CN4-04

CN4-05



CN4-06

CN4-07

CN4-08

CN4-09

CN4-10

STORE LOCATIONS

LAHORE

Nishat Emporium Mall
G-13, Ground Floor,
Emporium Mall
Contact: 042-32582295

Gulberg Galleria Mall
Main Boulevard Gulberg
Contact: 042-35776680

Defence Housing Authority
208 Y Block, D.H.A
Contact: 042-35724777

Iqbal Town
Plot #, Gulshan Block, Main
Boulevard
Contact: 042-35138434

FAISALABAD

Shop # 1, FIRST FLOOR
Iqbal Galleria
Contact: 041-5223961

ISLAMABAD

Giga Mall, Shop # 38, 1st
Floor Gt Road Rawalpindi
Contact: 051-2725507

SIALKOT

Rehman Liberty Market
A/77 Shahzad Road Sialkot
Canal (Near Silver Spoon
Restaurant)
Contact: 052-4560005

QUETTA

Shop # 5-11, 2ND Floor Gold
City Mall Jinnah Road Quetta
Contact: 081 2823622

GUJRANWALA

Shop # 1, Makkah Mall
Satellite Town Gujranwala
Contact: 055-3253662

KARACHI

Dikhusha Forum Tariq Road,
Shop # / 8 Beside Pizza
Hut, Karachi
Contact: 021-34551104

S-07D FASHION AVENUE,
2ND FLOOR LUCKY ONE
MALL, KARACHI
Contact: 021-37181257

SARGODHA

House of Charizma, 12
Rehman Park University Road
Sargodha
Contact: 048-3765611

PESHAWAR

Spirizer Plaza, Shop # 16-17,
Ground Floor, Main University
Road, Peshawar
Contact: 091 5844281

RAHIM YAR KHAN

Shop # 2-3, Jinnah Plaza Model
Town Opposite Khaddi Shoe
Raheem Yar Khan
Contact: 068-5874778

MULTAN

95-A, Gulgushat Avenue
A Block Gulgushat Colony
Multan
Contact: 061-6800922

SAHIWAL

Shop # 2 Bhandari Chowk
Girls College Road Sahiwal
Contact: 040-4509030



+92 321-4624621

WWW.HOUSEOFCHARIZMA.COM