


FARATH
THE TRADITION

FEMINA

**PRINT
POP-UP**
24th EDITION

SEASONS & STROKE







CONTENT 2024

Working as a fashion magazine is the first and most popular option for those who want to start a career in fashion. Many narrate the role of the most well-known careers in this industry. Together with the role of the fashion designer, that also holds an art background, fashion publications are at the heart of the fashion industry. Fashion stories are everywhere, even before digital platforms, as was already apparent for many printed fashion publications.

Nowadays we consume fashion news without even realizing by scrolling through our Instagram feed.

Personally, fashion journalism is something that I've always loved. Fashion Journalism is the field that takes care of writing and reporting about the fashion industry on different media: from print publications (glamorous magazines and newspapers) to digital ones (blogs, online magazines, and social media). Fashion Journalism is often defined to include writing and styling mainly because fashion is an industry that communicates through images and so any fashion story is normally supported by fashion images.









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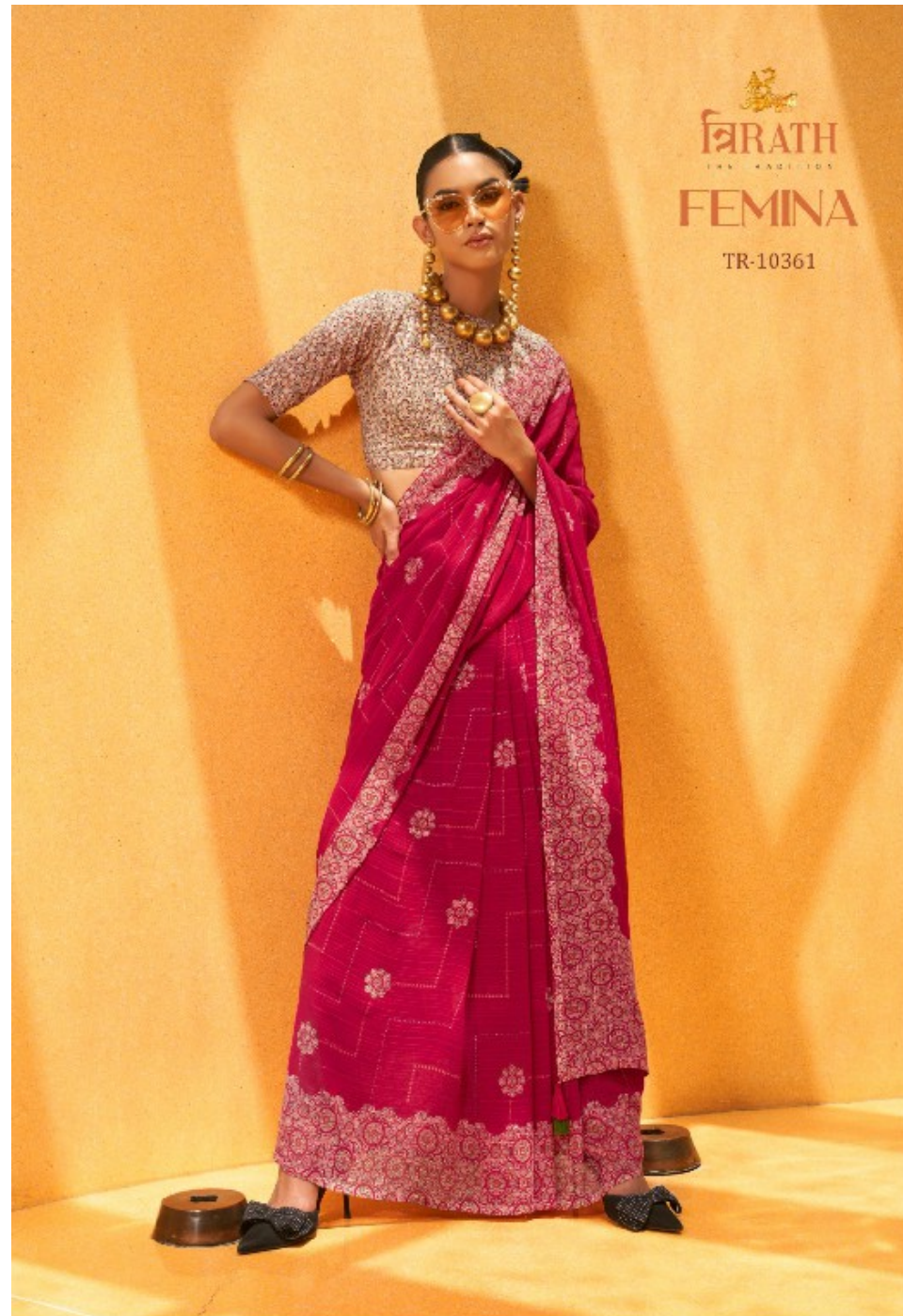



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