

NOOR *Festive*

by Saadia Asad





NOOR *Festive*

by Saadia Asad

Perception:

From past 4 Years “**NOOR by Saadia Asad**” has been providing the best to its Clientele. On this Festive season we give you “**NOOR Festive by Saadia Asad**”. Our ground breaking Festive Collection is all about reliving the origin of beauty with experiments of color palettes, Fabrics, Prints & Embroideries so that each design has its own Vigorous Uniqueness.

We Invite you to witness on this season our mesmerizing Festive Collection which will indulge you in the luxury of our Fabrics and the Glory of our Designs. Come and celebrate this Festive season of “**NOOR by Saadia Asad**”.


Saadia Asad,
Creative Director,
NOOR by Saadia Asad



NOOR *Festive*





A woman with brown hair, wearing a strapless, multi-layered floral dress with a peplum waist, stands by a window. The dress features a mix of pink, green, and gold floral patterns. The background is a light-colored wall with a subtle floral pattern. In the top right corner, the text "NOOR Festive" is written in a cursive font. A large, decorative floral branch with pink lilies and gold leaves extends across the top of the image. Another similar branch is in the bottom right corner. The text of the quote is positioned in the middle right area.

NOOR *Festive*

“She was BEAUTIFUL, but *not* like those girls in the magazines. She was beautiful, for the way she *thought*. She was beautiful, for the *SPARKLE* in her eyes when she talked about something she *loved*. She was beautiful, for her ability to make other people smile, even if she was sad. No, she wasn't *beautiful* for something as *temporary* as her looks. She was beautiful, deep down to her soul.”

by Saadia Asad

Lavender Treasury



NOOR *Festive*



02

by Saadia Asad

Majestic Craft



03

NOOR *Festive*



by Saadia Asad

Persian Myth



04

NOOR *Festive*



by Saadia Asad

NOTHING MAKES A

Woman

MORE

Beautiful

THAN THE BELIEF

THAT SHE IS

Beautiful



Gold Craving



NOOR *Festive*



by Saadia Asad

Royale Scarlet

NOOR *Festive*



06

by Saadia Asad

Vineyard Gloire



NOOR *Festive*



by Saadia Asad

Evening Shadow



08

NOOR *Festive*



by Saadia Asad



NOOR *Festive*

A Beautiful Woman
is the one who never
compares herself
with others, because
what others have
doesn't make her
feel insecure.

by Saadia Asad

Floradale



09

NOOR *Festive*



by Saadia Asad



D1 Peach Me Up



D2 Lavender Treasury



D6 Gold Craving



D7 vineyard Glore



D3 Majestic Craft



D4 Persian Myth



D8 Evening Shadow



D5 Royale Scarlet



D9 Floradale

by Saadia Asad

NOOR *Festive*



Available at Noor Store
Shop # 8
Mall 1 Gulberg III Main Boulevard
Lahore

Also Available at all Leading Stores
Nation Wide & Internationally

by Saadia Asad



Saadia Asad



noorbysaadiaasad



info@saadiaasad.com



www.saadiaasad.com