

NOOR *Festive*

by Saadia Asad





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Perception:

From past 4 Years “**NOOR by Saadia Asad**” has been providing the best to its Clientele. On this Festive season we give you “**NOOR Festive by Saadia Asad**”. Our ground breaking Festive Collection is all about reliving the origin of beauty with experiments of color palettes, Fabrics, Prints & Embroideries so that each design has its own Vigorous Uniqueness.

We Invite you to witness on this season our mesmerizing Festive Collection which will indulge you in the luxury of our Fabrics and the Glory of our Designs. Come and celebrate this Festive season of “**NOOR by Saadia Asad**”.


Saadia Asad,
Creative Director,
NOOR by Saadia Asad



NOOR *Festive*





A woman with brown hair is looking out a window. She is wearing a strapless, multi-layered dress with a vibrant floral pattern in shades of pink, purple, and green. The dress has a peplum waist and a full skirt. The background is a window with white frames and a light-colored wall with a subtle floral pattern. There are decorative floral elements, including pink lilies and gold-toned branches, framing the scene.

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“She was BEAUTIFUL, but *not* like those girls in the magazines. She was beautiful, for the way she *thought*. She was beautiful, for the *SPARKLE* in her eyes when she talked about something she *loved*. She was beautiful, for her ability to make other people smile, even if she was sad. No, she wasn't *beautiful* for something as *temporary* as her looks. She was beautiful, deep down to her soul.”

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Lavender Treasury



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Majestic Craft



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Persian Myth



04

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NOTHING MAKES A

Woman

MORE

Beautiful

THAN THE BELIEF

THAT SHE IS

Beautiful



Gold Craving



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Royale Scarlet

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Vineyard Gloire



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Evening Shadow



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08

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A Beautiful Woman
is the one who never
compares herself
with others, because
what others have
doesn't make her
feel insecure.

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Floradale



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D1 Peach Me Up



D2 Lavender Treasury



D6 Gold Craving



D7 vineyard Glore



D3 Majestic Craft



D4 Persian Myth



D8 Evening Shadow



D5 Royale Scarlet



D9 Floradale

by Saadia Asad

NOOR *Festive*



Available at Noor Store
Shop # 8
Mall 1 Gulberg III Main Boulevard
Lahore

Also Available at all Leading Stores
Nation Wide & Internationally

by Saadia Asad



Saadia Asad



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