



Alia



A collection that is simple
yet strong enough to make a
statement between then and
now, filling the gap between
individual style and luxurious
fashion. Each attire is seen as a
nightmare and sartorial wonder,
melding traditional designs
in a modern innovative form.







TRUE PERSONALITY

The saree may not be a statement piece in its own right, but its true personality comes out from the drape. It's a garment that falls beautifully no matter what your age or size is. Even a traditional saree can appear quite differently depending upon the styling & draping.







NOT JUST AN ETHNIC COSTUME

It's heartening to see that saris are not just an ethnic costume but also have a great presence and relevance in the modern Indian world.







EFFORTLESS ELEGANCE

Wear yourself in this luxurious garment artistically carved, keeping in mind the dawn of a new fashion era...!

• ROMANTIC •

Layers







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